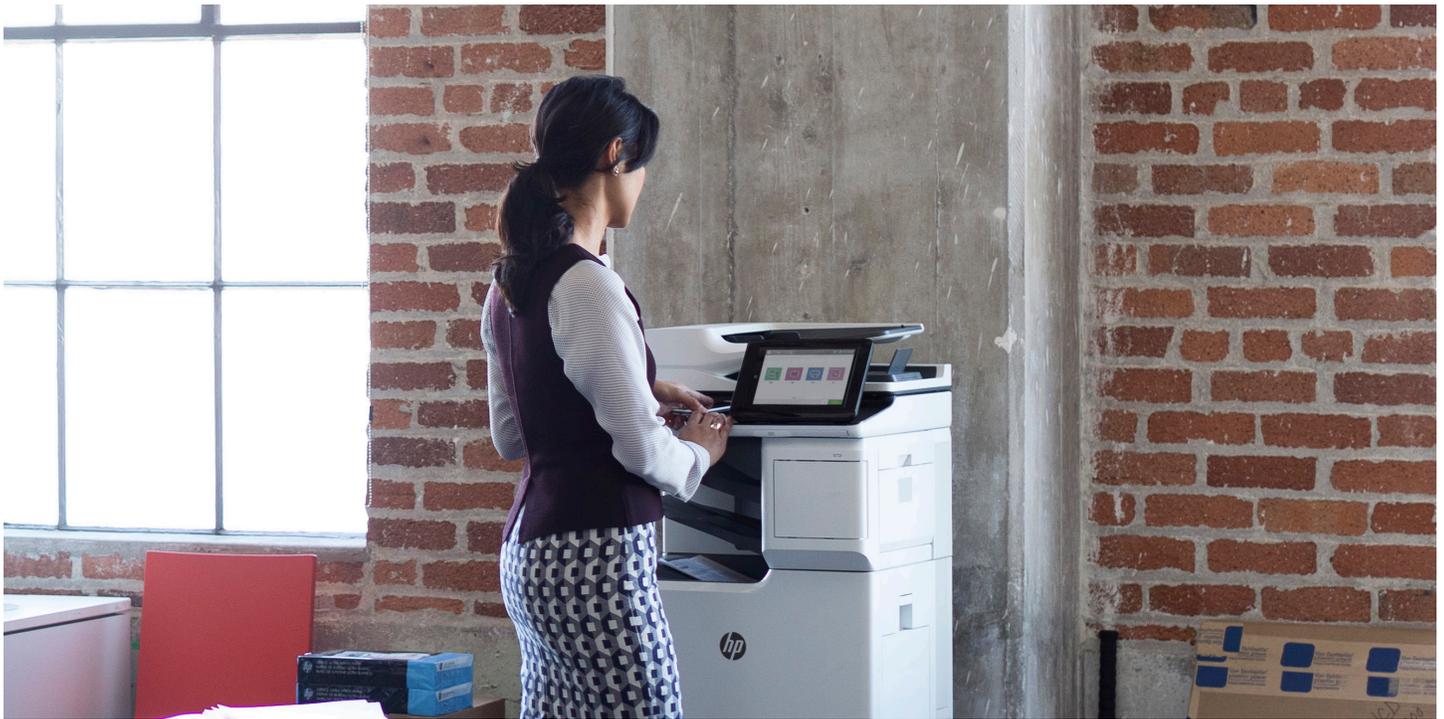


Take control—of printing, of costs, of your competition

HP and Kofax SafeCom security and job accounting



What if you could...

- Control costs and color printing across your organization by monitoring and allocating costs to appropriate departments, costs centers, projects, and individuals?
- Protect confidential documents through convenient authentication methods at your imaging and printing devices?
- Limit access to all print, copy, scan, email, and fax capabilities to only those who need it?
- Reduce environmental impact by cutting the amount of paper and toner you use?

The challenge

Containing costs can overwhelm any organization, especially within their imaging and printing environments. Before you can rein in costs, you need to understand where they come from. It's essential to identify cost-saving opportunities every chance you get. What you need is a solution that helps you review imaging and printing environments, optimize equipment, tighten efficiencies, and boost environmental responsibility efforts.

Solution overview

HP and Kofax's SafeCom solution deliver a comprehensive, integrated suite of solutions that are as scalable as they are successful in helping you reach your business goals.

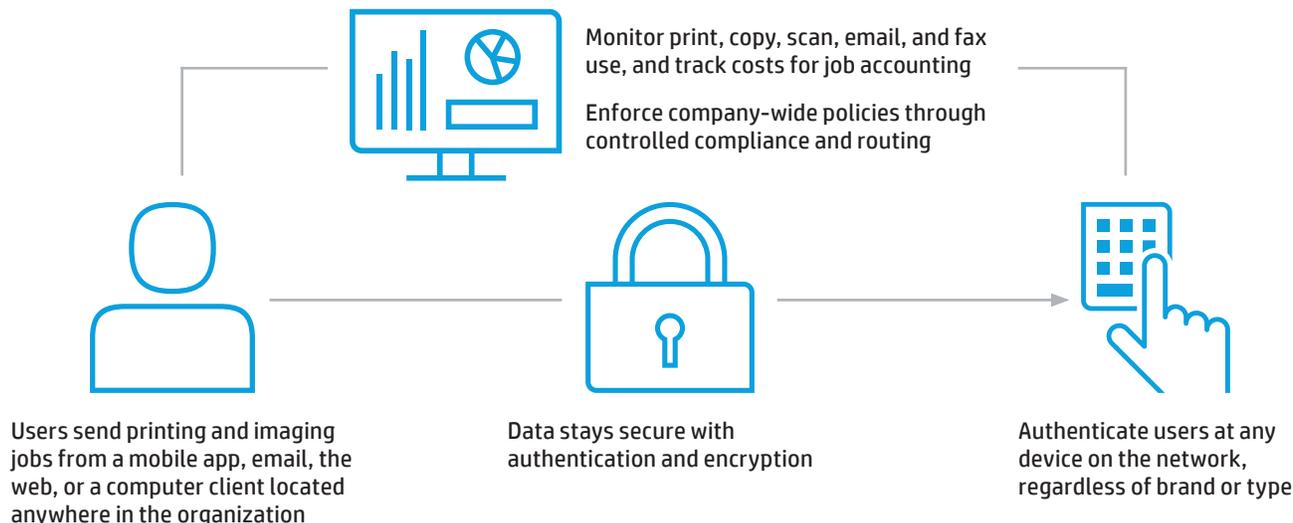
Identify where and how your business can save when you improve the control and security of your imaging and printing environment. Gain a competitive advantage by managing costs, reducing waste, increasing security, and seamlessly tracking print costs across your organization. Easily

recognize what your business needs to stay up and running for the long haul.

You'll start finding efficiencies around every corner of your organization with solutions that deliver improved security and comprehensive monitoring:

- Deliver the right print job to the right person every time
- Reel in out-of-control imaging and printing processes
- Regulate company-wide imaging and printing initiatives such as duplex printing
- Give your employees more freedom and control to work the way they like
- Empower your IT team with targeted solutions to strengthen security and improve fleet management

It's the way business should be, both for today's needs and for tomorrow's growth opportunities.



Solution at work

A leading global consulting and technology company found that its outmoded fleet of printers and copiers could no longer cope with heavy use in three European offices. Problems included recurring, unplanned maintenance and poor output quality.

The operations manager also found that employees requested their own printers for confidentiality reasons. With 17 different printer models, device management was a challenge. Taking a fresh viewpoint, the firm deployed 142 HP MFPs, 75 HP Color LaserJet printers, and SafeCom Pull Printing and Rule-Based Printing modules. With this approach, the fleet size decreased 30 percent, and employees now have a better understanding of overall costs.

To preserve data privacy, workers use either proximity or swipe cards to initiate print jobs. Additionally, print costs are down 20 percent because employees no longer leave uncollected documents at printers.

Benefits and features

Save costs and reduce waste

- Ensure that only the jobs that need to be printed are printed using pull print
- Enforce company-wide printing and copying policies—including duplexing and color printing—with rules-based printing

Heighten security

- Deliver the right job to the right person using authentication with pull print
- Take advantage of the ultimate in document protection and confidentiality with encryption

Easily track printing costs for job accounting

- Match client billing codes with imaging and print jobs when you add the Client Billing solution
- Enable your employees to prepay and monitor their own imaging and printing costs using the Pay module

Give users the convenience they need

- Allow employees to retrieve prints at any imaging and printing device when and where it suits them with pull print
- Make it easy for employees to release prints directly from their smartphone with Mobile Pull Print

Simplify complex IT tasks

- Give IT more control over all your imaging and printing devices, using SafeCom Smart Printer Driver
- Quickly identify potential imaging and printing issues before they lead to downtime with SafeCom Support Reporting

Get started

Contact your local HP representative to:

- Set up a workshop with HP to assess your specific business needs
- Establish a plan to implement the best solution for today and into the future
- Identify a document management strategy that can help your company save money

Learn more

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