

HP Upgrade to Latex July 2019 promotion



Offer valid July 1– July 31, 2019

Claims and proof of purchase along with the photo of the back panel of the trade-in printer with the model and serial number visible in a picture must be received by August 31, 2019.

Eligible products and values

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Trade in one of these qualifying products:	Purchase/lease an eligible new printer:	Provide the following from your eligible trade-in product:	Receive the following cash-back, mail-in rebate amount:¹
<ul style="list-style-type: none">• Aqueous printers 24-inch or larger• Solvent printer/printer-cutter/Latex printer 30-inch or larger	HP Latex 570 Printer (N2G70A)	Main printer controller board	\$6,000

¹ Offer valid only in U.S. from HP U.S. Authorized Graphics Specialist Commercial Resellers. Cash back provided by mail-in rebate available for eligible purchases made July 1 to July 31, 2019. All claims and proof of purchase along with a photo of the back panel of the trade-in printer with the model and serial number visible in a picture must be submitted by August 31, 2019. Return of trade-in Main Print Controller board by September 30, 2019, is also required. Offer is subject to product availability; promotion valid while supplies last. Additional restrictions apply. Void where prohibited, taxed or restricted by law. For claim form, visit hp.com/go/upgradetolatex. Dealer demo units, tradeshow demo units and all end user Big Deal units do not qualify.

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