

# Gain Greater Control over PC Security



## HP Configuration Services: Labeling and Tagging Services

Be prepared for—and help prevent—lost or stolen assets



### Protect your business by protecting your PC devices

Part of your strategy for protecting your business includes safeguarding your company's PCs. HP helps you improve PC security and asset management by applying physical and electronic anti-theft tags in the factory. By implementing this one-touch approach, HP can provide a business-ready device when it arrives to your end user's location.

HP Labeling and Tagging Services offer a variety of service options ranging from HP-supplied predefined layouts, customer-supplied labels, and security tagging services. Leverage HP's factory processes to provide labels that are printed consistently and affixed securely according to manufacturer standards and your specific requirements.

HP Labeling and Tagging services are available globally on most HP commercial notebooks, workstations, thin clients, desktops, and retail point of sale (RPOS) solutions.

HP offers the following services for labeling and tagging a PC device:

HP PC BIOS Asset Tagging Service

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HP Standard Asset Tagging Service

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HP Customer-Supplied Asset Tagging Service

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HP Custom Security Tagging Service

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HP Custom Logo Printing Service

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HP Predefined Asset Tagging Service

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HP Security Tagging Service

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# Improve Security from inside-out

## PC BIOS Asset Tagging Service

With this service, HP will record the asset tag information from the physical label in the device's BIOS at the factory, which improves security and asset identification with tracking and inventory capabilities.

## Standard Asset Tagging Service

With this service, HP will affix standard asset labels with customizable features and tag strings into the factory-printed labels. This service includes systematic replication of the asset tag number on packaging labels, an integrated reporting capability three (3) business days after the device is shipped from the factory, and customizable parameters and artwork layout. HP offers several choices of label sizes, placement options, and customization features, which enables you to integrate labels with your internal standard asset tracking and management process in a flexible manner.

## Customer-Supplied Asset Tagging Service

With this service, HP will affix customer-procured and -provided asset tag labels on HP-ordered PC products and provide an integrated reporting capability three (3) business days after the product is shipped. This service dramatically reduces the time it takes to affix asset labels. HP offers multiple placement options of supplied labels and an integrated reporting capability for linear barcodes (1D), as well as replication of the asset tag number on packaging labels for linear barcodes (1D).



## Custom Security Tagging Service

With this service, HP will affix customized anti-theft tags and provide a database management system, which improves the security and asset management of your equipment. Any lost or stolen PC with an HP Custom Security Tag that is recovered will be shipped back to you free of charge.

## Custom Logo Printing Service

This service leverages HP's integration capabilities to personalize an HP device with a visible custom logo or text on the exterior of a device to clearly identify company ownership and improve security of the device.





## HP Predefined Asset Tagging Service

With this service, HP will affix asset tags on products or packaging with predefined artwork on standard labels at the factory to simplify your warehousing and asset management processes. You can add one of these services to ensure that the asset tag will be applied on your ordered product. HP will affix the label to the device at the factory and provide reporting three (3) business days after the product is shipped.

## HP Security Tagging Service

HP Security Tagging Service provides factory-applied security labels with anti-theft features, along with a database management system, to deter theft and improve device security. The HP Security Tag will be procured by HP and is affixed to an HP standard placement on the PC system. Any lost or stolen PC with an HP Security Tag that is recovered will be shipped back to you free of charge.

Affixed with special glue

- Non-removable, indelible red imprint on the chassis reading, "Stolen Equipment HP123456 report@stoptrack4hp.comstoptrack4hp.com"
- Resists to 400 kg pull force

Learn more: [hp.com/go/configuration](https://hp.com/go/configuration)

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