

HP Inc.

BLI 2021-2022 PaceSetter in Document Imaging Security: Office



HP Inc. has claimed a prestigious Buyers Lab (BLI) 2021-2022 PaceSetter Award in Document Imaging Security for the Office thanks to its...

- Wolf Security initiatives that enhance layered security defenses and enable seamless integration with each customer's broader security stack
- Self-healing firmware and in-memory breach detection for HP business-class MFPs and printers
- Security-oriented fleet-management tools that ensure all monitored devices on the network adhere to an organization's desired security posture
- Industry-leading dealer and customer security-awareness campaigns and unique HP Bug Bounty program

There is no doubt that cybersecurity is a major issue facing all organizations. Indeed, Keypoint Intelligence studies have shown that information and data security is viewed as the top priority for IT managers. To determine which OEMs lead the market when it comes to this subject, Keypoint Intelligence conducted an in-depth study covering a vendor's vision and market approach, security-related MFP hardware/firmware features and software offerings, security services, and more. This award recognizes HP as one of the OEMs that offers the strongest ecosystem of security products and services for business purchasers.

In particular, HP's Wolf Security initiatives enhance layered security defenses and enable seamless integration with broader security stacks, while also combining hardware-enforced software and security features with endpoint security services. Self-healing firmware and in-memory breach detection for HP business-class MFPs and printers are part of the Wolf Security ecosystem, too. Moreover, HP's groundbreaking Network Behavioral Anomaly detection for output devices can recognize the typical signature of some malware attacks and reboot the device to flush memory of the attack.

"In addition to its unsurpassed hardware, firmware, and fleet-management security features, HP leads the industry when it comes to dealer and customer security-awareness campaigns," said Jamie Bsales, Keypoint Intelligence's Director of Smart Workplace & Security Analysis. "Plus, HP's unique Bug Bounty program, which rewards ethical hackers for discovering and reporting potential security issues, continually help to raise the bar when it comes to document imaging security."

About Keypoint Intelligence

For 60 years, clients in the digital imaging industry have relied on [Keypoint Intelligence](#) for independent hands-on testing, lab data, and extensive market research to drive their product and sales success. Keypoint Intelligence has been recognized as the industry's most trusted resource for unbiased information, analysis, and awards due to decades of analyst experience. Customers have harnessed this mission-critical knowledge for strategic decision-making, daily sales enablement, and operational excellence to improve business goals and increase bottom lines. With a central focus on clients, Keypoint Intelligence continues to evolve as the industry changes by expanding offerings and updating methods, while intimately understanding and serving manufacturers', channels', and their customers' transformation in the digital printing and imaging sector.

About BLI PaceSetter Awards

Based on exhaustive questionnaires, in-depth interviews, and a proprietary rating scale, Buyers Lab PaceSetter Awards recognize those document imaging OEMs that have shown market leadership in a variety of categories, including technologies, services, and key vertical markets.

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