HP Inc.

BLI 2021-2022 PaceSetter
in Education

BUYERS LAB

BLI PACESETTER 2021-2022

EDUCATION

HP Inc. has claimed a prestigious Buyers Lab (BLI) 2021-2022 PaceSetter Award in Education for the K-12 and higher education markets thanks to its...

- Proprietary technology for remote and in-person learners, including MFPs and associated Workpath apps, laptops, Chromebooks, and HP Collaboration PCs
- Software and curricula to foster collaborative, creative, and flexible teaching and learning
- Strength in print and information security, helping schools keep student data confidential
- Humanitarian and justice efforts, including a new PATH initiative to enable digital equity and learning for 100 million people by 2025

Whether students are learning remotely, in person, or a mix of both, it is essential that they and their instructors have the required tools to make this happen effectively. They don't just need computers and an Internet connection, but also the full range of technology and solutions to facilitate their learning journey. A proven partner with this kind of portfolio is key.

Applying a proprietary rating scale to submitted data, Keypoint Intelligence determined that HP leads the North American document imaging industry in its ability to serve the education market with its document imaging products and other IT offerings. HP is very well equipped to enable anywhere learning, with its range of print and computing technology including home printers, laptop PCs, Chromebooks, and HP Collaboration PCs with pre-installed conferencing software. HP's array of digital displays can be used inside the classroom or in remote environments for extra learning support.

"The technology doesn't stop there, with learning bundles containing laptops, 3D design software, and other applications that foster creative thinking," said Jamie Bsales, Keypoint Intelligence's Director of Smart Workplace & Security Analysis. "For universities, HP's proprietary MultiJet Fusion 3D printers help advance the mission of today's engineering labs and curriculum. We were also impressed by HP's AR/VR solutions for taking virtual field trips, linking print devices to educational software, and easily printing on campuses. Just as importantly, the company's commitment to globally enhancing digital equity and giving back through financial and equipment donations also sets it apart."

About Keypoint Intelligence

For 60 years, clients in the digital imaging industry have relied on Keypoint Intelligence for independent hands-on testing, lab data, and extensive market research to drive their product and sales success. Keypoint Intelligence has been recognized as the industry's most trusted resource for unbiased information, analysis, and awards due to decades of analyst experience. Customers have harnessed this mission-critical knowledge for strategic decision-making, daily sales enablement, and operational excellence to improve business goals and increase bottom lines. With a central focus on clients, Keypoint Intelligence continues to evolve as the industry changes by expanding offerings and updating methods, while intimately understanding and serving manufacturers', channels', and their customers' transformation in the digital printing and imaging sector.

About BLI PaceSetter Awards

Based on exhaustive questionnaires, in-depth interviews, and a proprietary rating scale, Buyers Lab PaceSetter Awards recognize those document imaging OEMs that have shown market leadership in a variety of categories, including technologies, services, and key vertical markets.

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