

# Secure and streamline your print environment

HP and Pharos Blueprint



## What if you could...

- Simplify your print infrastructure by removing print servers?
- Optimize and manage your imaging and printing environment, then track the results and measure your savings?
- Safeguard your company's most valuable information by preventing unauthorized access to printing and copying devices?
- Leverage the latest security standards? Blueprint Enterprise 5.3 supports IPPS for print job delivery, and mobile printing is secured using TLS 1.2.
- Monitor printing expenses and minimize profit loss by pinpointing underused and misused equipment?
- Allocate costs back to specific departments and individual users to optimize printing habits and foster accountability?
- Significantly reduce printing waste to help meet your company's sustainability goals?

## The challenge

Printing is an essential component of your company's everyday operations, but it can also be expensive to monitor, and may introduce security risks. Plus, implementing guidelines for internal printing policies can feel like a time-consuming burden. You need a solution that not only protects your most valuable information, but also monitors devices and employee behaviors to reduce waste and help cut costs.

## Solution overview

HP and Pharos Blueprint is an intuitive solution that makes it easier to manage enterprise print environments by simplifying your print infrastructure, providing fleet analytics that allow for optimization of device use, securing your company's proprietary data through pull printing, and providing the ability to bill-back departments. This secure printing solution allows you to help eliminate print servers, and it significantly reduces the impact that slow network speed can impose on remote/branch offices. Realize a more secure and streamlined business printing environment with HP and Pharos Blueprint's simple-to-use technology.

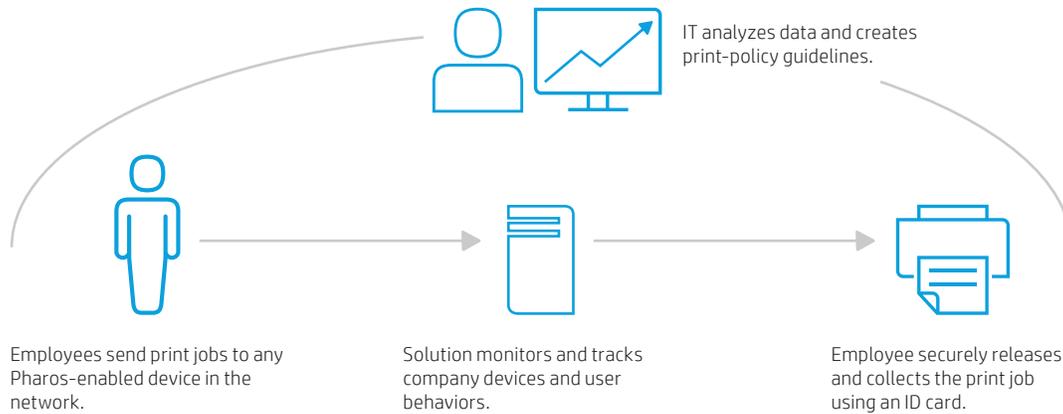
## Benefits and features

### Protect your company's most valuable information

- Safeguard confidential prints with Secure Release Here pull printing technology. Employees use their ID cards to retrieve printed documents from any Pharos-enabled device.
- Add another layer of convenience and security with the Blueprint Mobile Print option, which allows users to submit print jobs from their mobile device (iOS or Android) and pick up their printing from any Pharos-enabled device.

### Monitor printing behaviors and devices with ease

- Gain insight into your printing environment by tracking how employees use existing devices—including what type of equipment, the content they're printing, and at what times.
- Update and configure devices in your fleet based on employee usage analytics.
- Monitor all network and local printing habits without interrupting users.
- Encourage more responsible printing behaviors and reduce waste with our Policy Print messaging solution, which helps you implement printing guidelines throughout your business.



### HP at work

A large computer software manufacturer experienced security violations for its confidential documents. Nearly every desk at the software company had its own printer, making it difficult to track device usage. The company needed a solution that would improve security, consolidate hardware, and reduce waste.

With HP and Pharos Blueprint, the software giant prevented jobs from being printed until a user was at one of the company's networked printers. Along with automatic two-sided printing, this solution helped reduce paper use by 30% and print costs by 15%, and it helped to eliminate up to 95% of local printers.<sup>1</sup>

### Pinpoint and control expenses

- Trim expenses by identifying which devices in your fleet are the most costly to operate.
- Make educated purchases on new printing and copying equipment by analyzing your printing history.
- Help foster accountability and encourage responsible cost management by allocating charges to specific departments.
- Help reduce excess waste from uncollected print and copy jobs with a solution that allows users to release and retrieve only the jobs they want and then deletes the rest.

### Get started

Contact your local HP representative to:

- Set up a workshop with HP to assess your specific business needs
- Establish a plan to implement the best solution for today and into the future
- Identify an environmental approach that can help your company save money

### Learn more

Contact your HP sales representative

<sup>1</sup> HP at work measurements compiled by Pharos based on a specific customer's savings. Results were specific to that company and will vary depending on business.

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