



Simplify printer management and deployment

HP Direct Print



Simpler is better

Purchasing, deploying, and supporting large numbers of Microsoft® Windows® print servers is both time-consuming and expensive. One way to reduce IT costs and simplify your print infrastructure is by replacing Windows print servers with a single print-management solution.

HP Direct Print software lets end users quickly find and add printers to their desktops using a self-service portal. Our seamless middleware platform handles all aspects of Windows printing from physical and virtual desktops, and it enables print accounting and auditing support.

Reduce the impact of printing

A simpler print environment can help your end users, your IT staff, and your bottom line. Centralized administrator facilities reduce the time spent on installation, moves, adds, and changes in your network.

Facilitate printer management and deployment

Use direct-IP printing (push printing) to capture output from any Windows application and deliver it to any networked printer or electronic destination without the need for dedicated Windows print servers. This helps avoid unnecessary print servers and other costly infrastructure components, while providing the reliable and efficient delivery of critical documents and information.

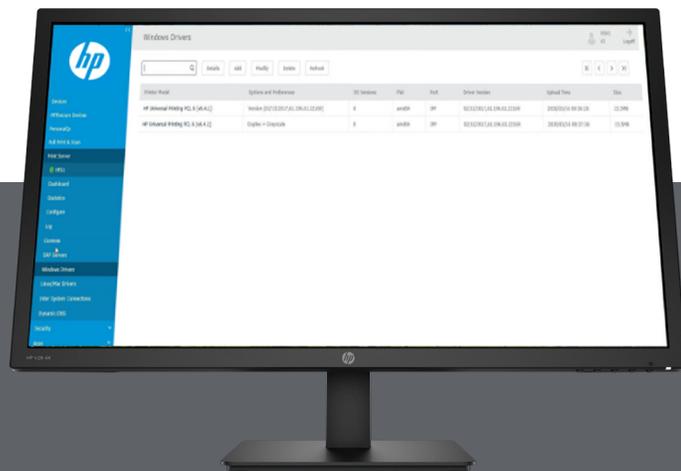
Make printing easier

Help end users print from any physical or virtual desktop instance. Easily locate, define, and manage printers using an intuitive web interface. HP Direct Print helps IT easily manage print drivers, queues, and devices and reduce WAN traffic through direct IP delivery.

Print job tracking and accounting

HP Direct Print's print accounting tools can track more than 260 attributes related to elements such as document origin, destination, size, and color/paper handling characteristics. With the help of built-in reports or third-party data-analysis tools, you can use this information to:

- Calculate consumable use for cost recovery and chargeback
- Locate underutilized, outdated, or costly print devices
- Identify large or outdated reports no longer needed in hardcopy form
- Detect unauthorized access to sensitive information

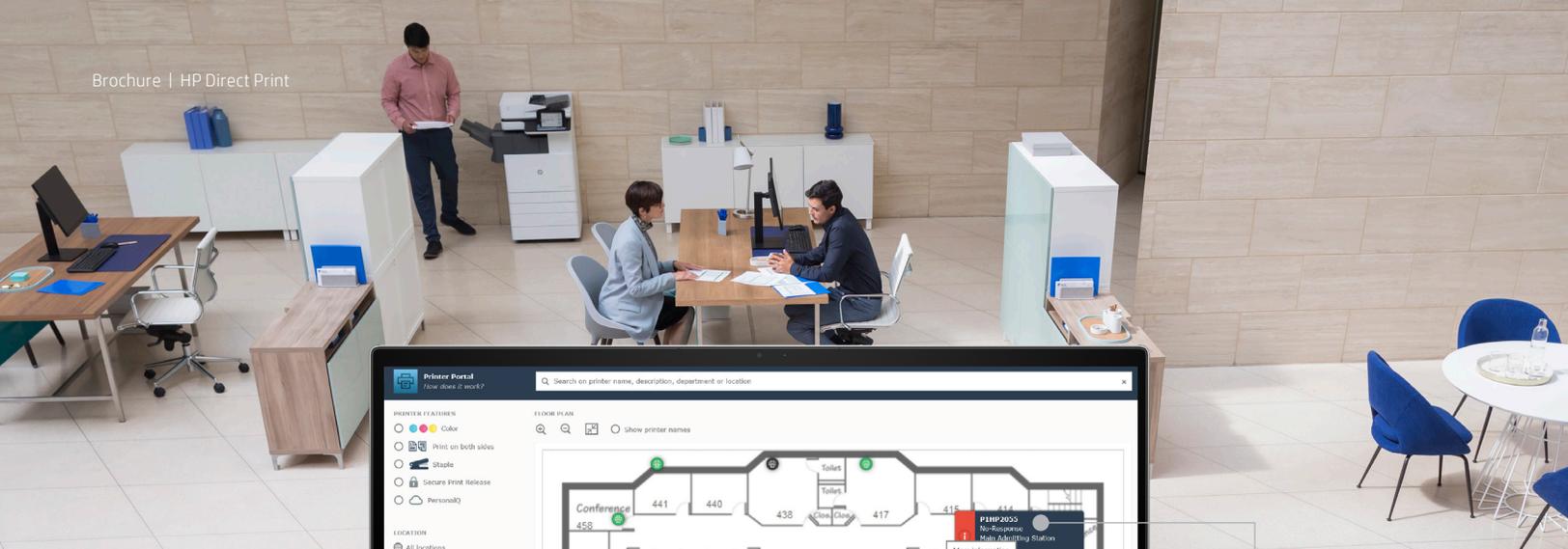


Print driver management

Installing and managing print drivers can be a time-intensive burden on IT staff and end users alike. Outdated and incorrect drivers are a leading cause of unacceptable output and printing failures.

HP Direct Print software automates driver deployment and maintenance by establishing a common repository for all print drivers used across the IT landscape. The repository lets you preconfigure drivers for increased administrator control and better resource utilization.

Driver updates or configuration changes in the central repository are automatically pushed to remote clients with the help of HP Print Driver Management (PDM). HP PDM is a lightweight agent installed on client workstations that communicates with the HP Direct Print driver repository. Automatic print driver maintenance avoids printing issues, reduces the IT burden, and limits calls to the help desk.



The intuitive HP Print Portal interface lets end users resolve basic printing problems without contacting support staff.

Simplified device location and configuration

HP Printer Portal is included with HP Direct Print. This intuitive, web-based interface makes it easy for users to locate and connect to nearby print devices while automatically provisioning the correct print driver.

Self-service IT

In today's office environment, many employees prefer to solve minor technology problems on their own rather than call the support desk for assistance. Self-service IT empowers your users to be more independent while freeing your IT staff to address the more strategic challenges that face your organization.

HP Direct Print software is designed to automate the most troublesome aspects of print management. Print drivers are installed and updated automatically, so your employees spend more time doing their jobs and less time fixing print problems. For other basic tasks like locating nearby printers and defining queues, the intuitive web-based HP Direct Print interface provides users a powerful tool to address most of their printing needs.

The intuitive HP Direct Print interface lets end users resolve basic printing problems without contacting support staff.



Features and benefits at a glance

Features

Centralized, scalable replacement for many individual Windows print servers

Support for print job tracking/accounting

Automated print driver management and deployment

Web-based interface to enable user self-service (locate and define printers, etc.)

Direct IP printing connectivity without Windows print spooling

Seamlessly integrate with HP mobile and pull printing extensions

Benefits

Help save money by reducing redundant server hardware and manage more printers with fewer staff hours

Improve document security with the ability to identify areas for savings

Increase IT and user productivity and reduce print failures

Minimize support calls and improve end user productivity and mobility

Free up network bandwidth for maximum stability and system performance

Protect your software investment by adding functionality as your needs change

The HP Advance output management solution

HP Direct Print offers a simple yet effective solution for reducing the cost of printing while improving user and IT productivity. It is also an integral part of HP's robust, scalable HP Advance output management platform, which offers:

- Reliable document delivery from any platform—mobile to mainframe—to virtually any print destination
- Scalable, high-performance solutions with robust document security and auditing functions
- A flexible solution portfolio to meet the needs of almost any organization

Contact HP to learn more about HP Direct Print and other output management solutions.

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