

Effortless. Secure. Sustainable.



The smart printing system you don't have to manage.



Effortless

Easy remote management from setup to support²



Set up. Invite users. And done.

Guided, cloud-based setup simplifies configuring new printers and onboarding users from any location²



Always connected and ready

Seamless connectivity so you can print from virtually anywhere, any device, and on any network^{1,8}



Control at your fingertips

Smart Admin Dashboard makes it easy to monitor usage and control settings across multiple printers, in multiple locations



Support when you need it

Dedicated tech support, for when you need it—backed by a 2-year extended HP warranty^{3,5}

Secure

Continuous monitoring and always up to date



Intelligent security 24/7

Smart Security alerts you to potential security risks with printer settings⁸



Keep your printing private

HP+ printers with Private Pickup let you hit print now and pick up later, when you're right in front of the printer



Automatic firmware updates

Cloud-connected so the printer's firmware is always up to date

Sustainable

HP regenerates forests for every page printed with HP+—for the life of the printer⁴



HP+ requires an HP account, ongoing internet connection, and use of only Original HP Ink or Toner for the life of the printer.

Smart Admin Dashboard highlights

Easily set up and add new printers—even for remote users

Receive notifications when a printer needs attention and get guided recommendations to quickly fix

View connection status of users and printers

Invite users and enable access from any location, instead of installing drivers on individual devices

Automated supplies management with Instant Ink delivery service

Quickly view status and manage all HP cloud-connected printers

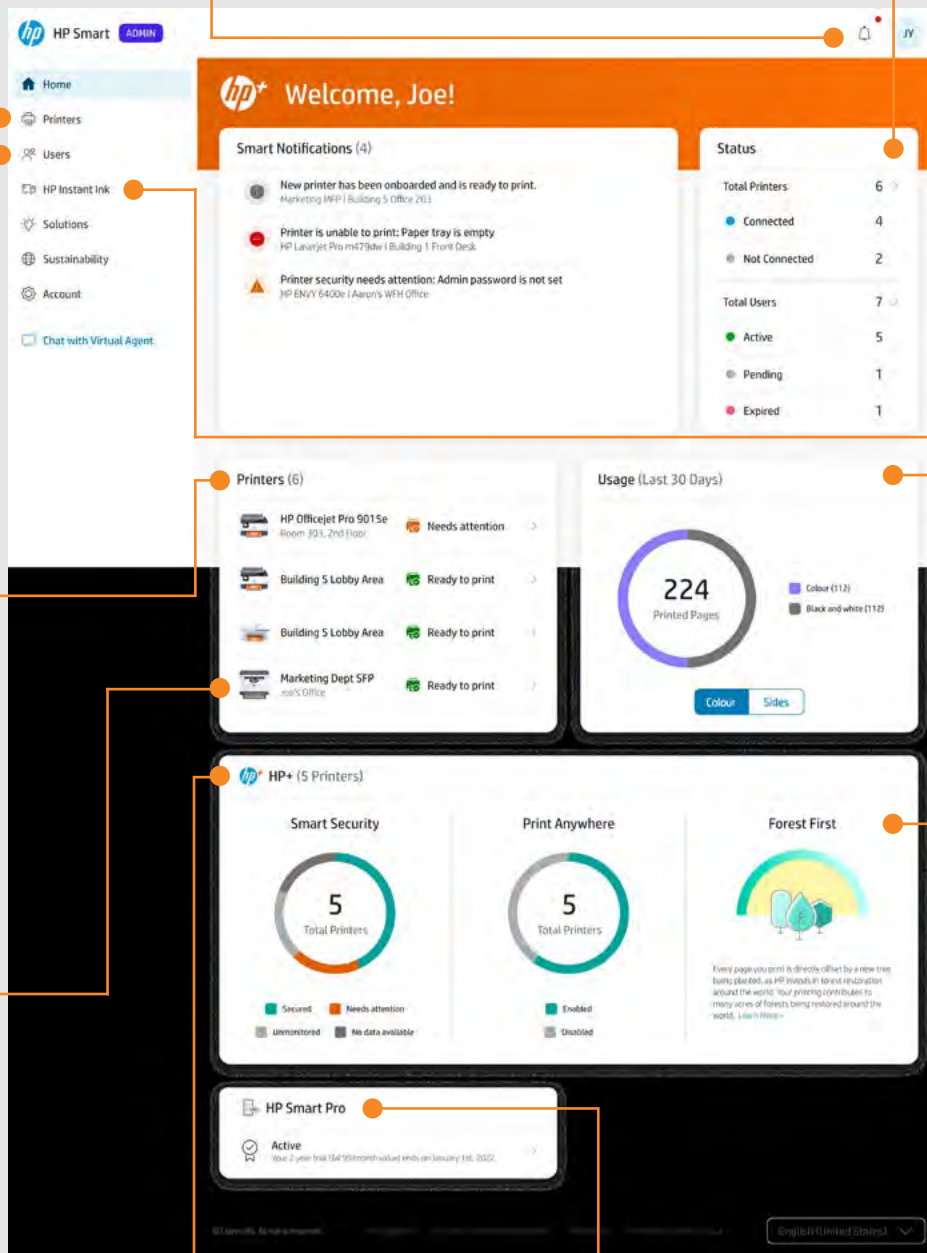
Monitor usage across multiple printers, in multiple locations

Customize name of each printer to easily identify

Track sustainable pages printed

24/7 monitoring alerts to potential security risks with printer settings

Enable premium productivity features with HP Smart app



1. HP Smart app (Smart Pro): Requires the HP Smart app download. For details on local printing requirements, see <http://www.hp.com/go/mobileprinting>. Certain features/software are available in English language only, and differ between desktop and mobile applications. Subscription may be required; subscription may not be available in all countries. See details at <http://www.hpsmart.com>. Internet access required and must be purchased separately. HP account required for full functionality. List of supported operating systems available in app stores. Fax capabilities are for sending a fax only. After 3 months, a monthly fee applies to continue advanced features with HP Smart Pro. For more information, see <http://www.hpsmart.com>.
2. Easy setup and management: Requires use of Smart Admin Dashboard for printer setup and onboarding of users.
3. Warranty: Two years of HP warranty in total. Refer to the documentation in the printer box for further information on HP warranty. HP warranty benefits apply without prejudice to any statutory rights provided under applicable consumer protection laws related to non-conformity of goods with the contract of sale. Such consumer statutory rights are not limited or affected in any manner by the HP warranty. See: <http://www.hp.com/limitedwarranty>.
4. Forest First: HP works collaboratively with our partners WWF and Arbor Day Foundation to manage, restore, and protect forests around the world through a variety of projects. With HP+, every print—regardless of paper brand—is addressed through HP's Forest Positive Framework to counteract risks of deforestation. HP brand paper is sourced only from certified responsibly managed forests or from recycled content. For other brands of paper, HP invests in forest restoration, protection, or management projects in key regions, for instance Brazil, sufficient to balance any paper used by HP+ customers that may not have been responsibly sourced. To learn more, visit <http://www.hp.com/forestfirst>.
5. Dedicated support: Speak with a live HP+ support representative Monday through Friday from 08:00 to 18:00 and on Saturday and Sunday from 10:00 to 18:00. Excludes public holidays.
6. Automatic delivery and consolidated bill: Printers require direct connection to the internet for program participation. Internet access sold separately.
7. Change or cancel: Change or cancel your plan at any time online. If you decide to cancel your HP Instant Ink plan, you can go back to using HP original Standard or XL cartridges. Plan upgrades are effective immediately and the charges will be applied retrospectively or in the next billing cycle, depending on user choice. Plan downgrades and cancellations are effective after the last day of the current billing period. For full details, go to <http://hpinstantink.com/terms>.
8. Connected, ready, and secure: Utilizing technology in the HP+ system and compared to HP standard consumer printers without HP+. HP+ printers are ready when you are with improved connectivity utilizing Smart Driver and Print/Scan Doctor technology, more secure with Smart Security technology.

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4AA8-1465EEGB, May 2022

