

Effortless. Secure. Sustainable.



The smart printing system you don't have to manage.



Effortless

Easy remote management from setup to support¹



Set up. Invite users. And done.

Guided, cloud-based setup simplifies configuring new printers and onboarding users from any location¹



Always connected and ready

Seamless connectivity so you can print from virtually anywhere, any device, and on any network^{2,3}



Control at your fingertips

Smart Admin Dashboard makes it easy to monitor usage and control settings across multiple printers, in multiple locations



Support when you need it

Dedicated tech support, for when you need it—backed by a 2-year extended HP warranty^{4,5}

Secure

Continuous monitoring and always up to date



Intelligent security 24/7

Smart Security alerts you to potential security risks with printer settings²



Keep your printing private

HP+ printers with Private Pickup let you hit print now and pick up later, when you're right in front of the printer



Automatic firmware updates

Cloud-connected so the printer's firmware is always up to date



Sustainable

HP regenerates forests for every page printed with HP+—for the life of the printer⁶



HP+ requires an HP account, ongoing internet connection, and use of only Original HP Ink or Toner for the life of the printer.

Smart Admin Dashboard highlights

Easily set up and add new printers—even for remote users

Receive notifications when a printer needs attention and get guided recommendations to quickly fix

View connection status of users and printers

Invite users and enable access from any location, instead of installing drivers on individual devices

Automated supplies management with Instant Ink delivery service

Quickly view status and manage all HP cloud-connected printers

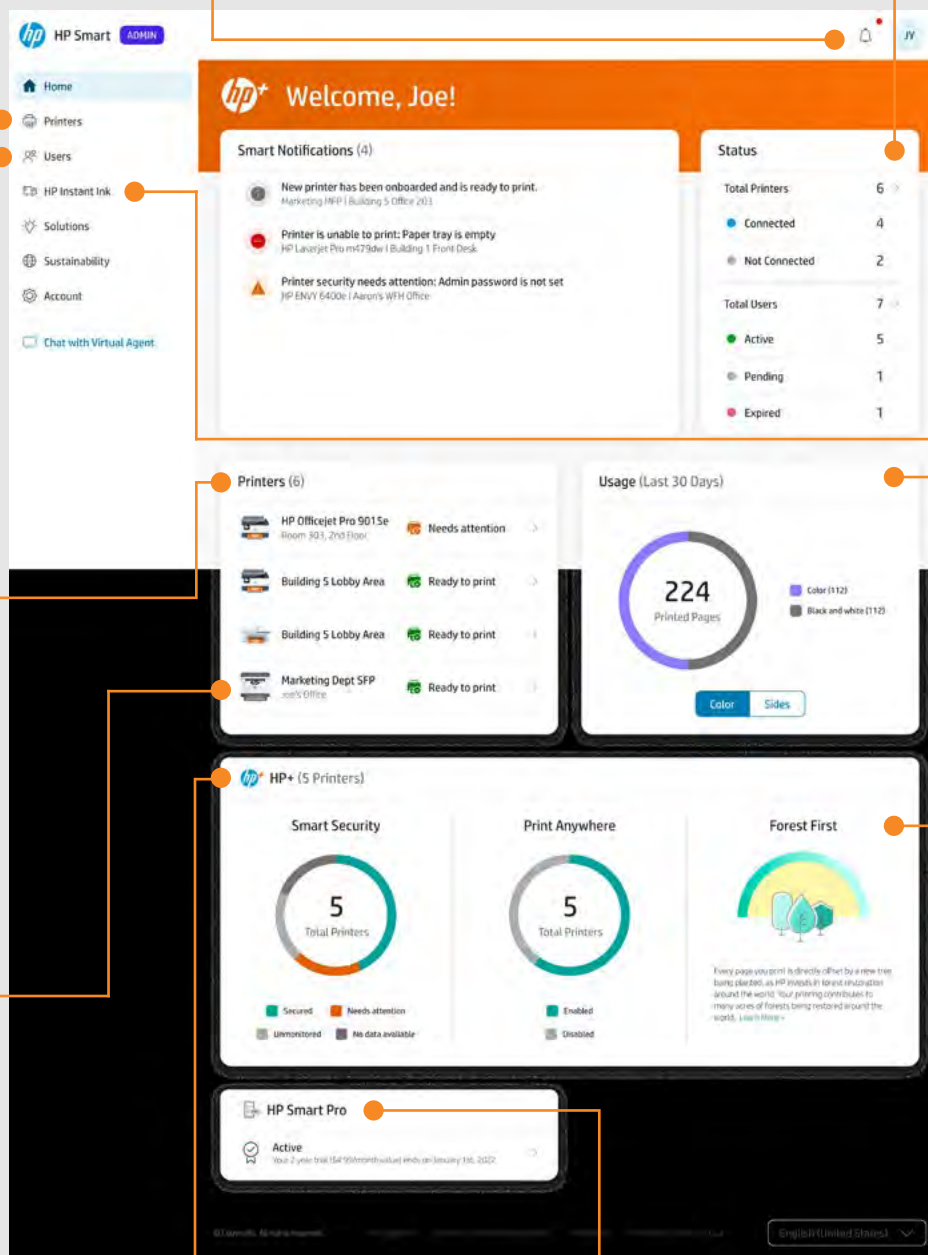
Monitor usage across multiple printers, in multiple locations

Customize name of each printer to easily identify

Track sustainable pages printed

24/7 monitoring alerts to potential security risks with printer settings

Enable premium productivity features with HP Smart app



1. Easy setup and management: Requires use of Smart Admin Dashboard for printer setup and onboarding of users.
2. Connected, ready, and secure: Utilizing technology in the HP+ system and compared to HP standard consumer printers without HP+. HP+ printers are ready when you are with improved connectivity utilizing Smart Driver and Print/Scan Doctor technology, more secure with Smart Security technology.
3. Smart app (Smart Pro): Requires the HP Smart app download. For details on local printing requirements, see www.hp.com/go/mobileprinting. Certain features/software are available in English language only and differ between desktop and mobile applications. Subscription may be required; subscription may not be available in all countries. Internet access required and must be purchased separately. HP account required for full functionality. List of supported operating systems available in app stores. Fax capabilities are for sending a fax only. After 3 months, monthly fee applies to continue advanced features with Smart Pro. Smart Pro is not available in all countries. For more information, see www.hp.com.
4. Dedicated support: Speak with a live HP+ support representative Monday through Friday from 8:00 a.m. to 10:00 p.m. EST and on Saturday and Sunday from 9:00 a.m. to 8:00 p.m. EST.
5. Extended warranty: Two years of HP warranty in total. Refer to the documentation in the printer box for further information on HP warranty.
6. Forest First: With HP+, every print—regardless of paper brand—is addressed through HP's Forest Positive Framework to counteract risks of deforestation. HP brand paper is sourced only from certified responsibly managed forests or from recycled content. For other brands of paper, HP invests in restoration, protection, or in working forests recovery projects in key regions, for instance Brazil, sufficient to balance any paper used by HP+ customers that may not have been responsibly sourced. Learn more at hp.com/forestfirst.

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