

The business case for moving your print fleet to the cloud



Staying ahead of the competition requires organizations to take decisive steps towards innovative strategies for technology. According to the HP Print Transformation Survey, half of organizations have already moved their print ecosystem to the cloud¹. The other half that has yet to make the shift continue to suffer opportunity losses and operational efficiencies with legacy print systems. As the workplace evolves, it is imperative that print is considered in an organization's cloud transformation strategy.

In this business case, you'll discover :

- 5 risk factors of not adopting a cloud-based print management system
- The benefits of cloud-based print management
- How to refine your digital transformation strategy with a technology partner



5 risk factors of not adopting a cloud-based print management system

- 1 INCREASING SECURITY THREATS**

With cyber-attacks on the rise and compliance regulations becoming stricter, organizations are under pressure to tighten their data, device, and system security. Remote work across dispersed locations has revealed more potential points of weakness, lack of visibility over the entire ecosystem and out of date security controls within legacy systems.
- 2 OVERBURDENED IT TEAMS**

Despite being tasked to contribute to wider organization initiatives, IT teams are burdened with the day-to-day manual management and support of increasingly complex print ecosystems. Instead of driving tech-forward initiatives, teams are tasked with laborious and repetitive work that can be easily automated.
- 3 LIMITED FLEXIBILITY**

As the world continues to change, organizations must be able to adapt and respond to changes. However, legacy infrastructure and rigid print systems limit resilience by preventing organizations from scaling according to market changes and organizational needs.
- 4 BARRIER TO MODERNIZATION**

Although many organizations have already embraced the cloud, there is still hesitation to shift to cloud-based print management. Teams face challenges with optimizing workflows as legacy systems are often incompatible with newer technologies. Resources that could otherwise be allocated to creating greater value are used to maintain costly and inefficient systems.
- 5 PROLONGED DOWNTIME**

Any downtime with legacy systems can take great effort and resources to resolve. Without centralized management, employees will require on-site support from in-house or external vendors which may not always be available or quick, resulting in productivity losses and end-user frustration.



Speed up digital transformation with cloud-based print management

Cloud-based print management frees up organizations to focus on critical business functions while enabling optimized use of resources and workflows. With hybrid work arrangements here to stay, organizations must keep up with technologies that support remote work with flexible setups in a safe and secure environment.



● REINFORCE END-TO-END SECURITY

Cloud-based print services are embedded with multiple security protocols to ensure that all devices, data, processes, and documents are protected. Active monitoring and reporting solutions can help to reduce risks of data breaches due to non-compliance, unauthorized document access and outdated firmware.



● REDUCE TECHNICAL DEBT

A managed service provider can advise a best-fit cloud solution and lift the burden of an extensive migration from IT teams. With workflows automated and consolidated in the cloud, teams can enjoy more efficient processes without maintaining an ISO270001 certification. Lifting burden from IT teams gives them more time to deliver real business value. Without on-premise infrastructure, organizations can cut down on the expenses required to maintain outdated servers, networking and storage equipment, as cloud-based systems incur lower energy costs. In addition, fewer IT resources are expended to maintain a cloud-based print ecosystem.



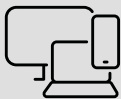
● SCALE FLEXIBLY

A cloud template that can be designed once and deployed globally means print can be adapted and scaled to meet changing organizational needs. This gives IT teams the ability to quickly deploy print applications to new locations.



● CENTRALIZE FLEET MANAGEMENT














A managed service provides a holistic view of devices from a single point of access. This makes firmware updates and reporting easier with roll-out strategies across a distributed fleet.



● INNOVATE WITH TRUSTED EXPERTISE

With the full support of cloud security experts and technologists, organizations can enhance the success of cloud implementation. This means faster and smoother deployments without having to invest in specialized resources.

Benefits

	Benefits IT	Benefits the end user	Benefits the organization
Reinforce fleet security			
Reduce technical debt			
Reduce costs			
Scale flexibility			
Centralize fleet management			
Innovate with expertise			

LEGEND

 Manageability  Productivity  Security

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REFERENCE

1 HP, Print Transformation for Hybrid Work Survey, April 2022

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