

The business case for data-driven print fleet optimization



As organizations invest heavily in IT systems, management faces increasing pressure to demonstrate its ROI. Without accurate and relevant data, organizations rely on estimates that can steer IT teams in the wrong direction. 55% of organizations are hoping to accelerate growth by increasing data-focused budgets in 2022, across both training and infrastructure for IT.¹ The best way to maximize the ROI of any IT ecosystem is through continuous measurement, monitoring and optimization.

In this business case, you'll learn

- THE 5 RISK FACTORS OF NOT USING DATA INSIGHTS FOR FLEET OPTIMIZATION
- THE BENEFITS OF DEPLOYING DATA-DRIVEN PRINT FLEET OPTIMIZATION FOR HYBRID WORKING
- HOW TO DEFINE YOUR STRATEGIC BUSINESS REVIEWS WITH A TECHNOLOGY PARTNER



5 risk factors of not using data insights for fleet optimization

- 1 INEFFICIENT STRATEGY**

One of the biggest challenges with the lack of data, or poor data quality, is the impediment of IT to focus efforts and investments on the right opportunities for optimization. Without clear data-informed priorities, organizations are unable to develop and deploy strategies that make a real difference.
- 2 POOR RESOURCE MANAGEMENT**

It is hard to provide accurate estimates of budgeting needs for various departments without the right information. This limits an organization's ability to look ahead and source, train and allocate resources effectively.
- 3 INCOMPLETE REPORTING**

Internal stakeholders are designating increasingly lean budgets. Without tools to measure ROI, the case for further investment on any ongoing initiative becomes difficult. IT teams may find their budgets being cut due to a lack of measurable success metrics.
- 4 SILOED PROBLEM SOLVING**

When problems arise, it is hard to identify the real cause and measure the effectiveness of solutions without a holistic view of the tech ecosystem. Without access to consistent data on a consolidated platform, IT teams are forced to turn to generic solutions that often fail to produce the intended results.
- 5 REDUCED COMPETITIVENESS**

Without a solution that offers insight into both internal and external fleet performance data, organizations miss potential opportunities to utilize peer benchmarks and learnings to remain competitive in an increasingly challenging corporate landscape.



Deploy data-driven print fleet optimization for hybrid working

As print ecosystems are transformed to meet hybrid working needs, visibility of fleet performance data becomes essential for organizations to manage devices in dispersed locations. Consolidated data helps to unlock insights that can inform critical decisions about the evolution of print fleets to meet desired outcomes.



● DEVELOP TAILORED STRATEGIES

Data helps organizations to better understand their print environment, and uncover critical opportunities for optimization. Teams are better informed to define priorities and develop plans that work towards corporate sustainability goals, streamlined operations and stronger cybersecurity posture.



● REDUCE COSTS

Access to usage reports allows constant monitoring of fleet activity. As a result, IT teams can make informed adjustments to streamline print workflows, prioritize print access where it's needed most, and consolidate management through a unified platform to save time.



● DEPLOY INFORMED SECURITY POLICIES

A robust data-tracking solution measures and audits the security of a print system. Organizations can gain visibility into potential security vulnerabilities and use these insights to design and deploy targeted security policies across a distributed fleet.



● ADOPT BEST PRACTICES












With access to peer performance metrics, organizations can evaluate their processes more holistically and see how they compare with similar organizations and industries. This reduces the time needed to evaluate fleet performance and identify the right changes to make based on market insights.



● SUCCEED WITH EXPERT GUIDANCE

The biggest obstacle to many data-driven initiatives is cultivating the appropriate skill sets to analyze and interpret data. Working with a technology partner who can plug this skills gap, in addition to providing the right data-driven solution, supports IT teams in bolstering the success of print transformation strategies.

Benefits

	Benefits IT	Benefits the end user	Benefits the organization
Develop tailored strategies			
Reduce costs			
Deploy informed security policies			
Adopt best practices			
Succeed with expert guidance			

LEGEND



Manageability



Productivity



Security

Learn how you can demonstrate data-driven outcomes with HP Strategic Business Reviews, as part of your Managed Print Services contract

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REFERENCE

1 Foundry, [Data & Analytics Study](#), July 2022

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