

CHOOSE  PACKAGING

# ROUTE TO MARKET



A Better planet requires plastic-free packaging,  
start your sustainability journey now.

# CHOOSE PACKAGING

We strive to replace all single-use PET packaging. Our technology provides an alternative to plastic bottles and can hold a wide variety of liquid products.

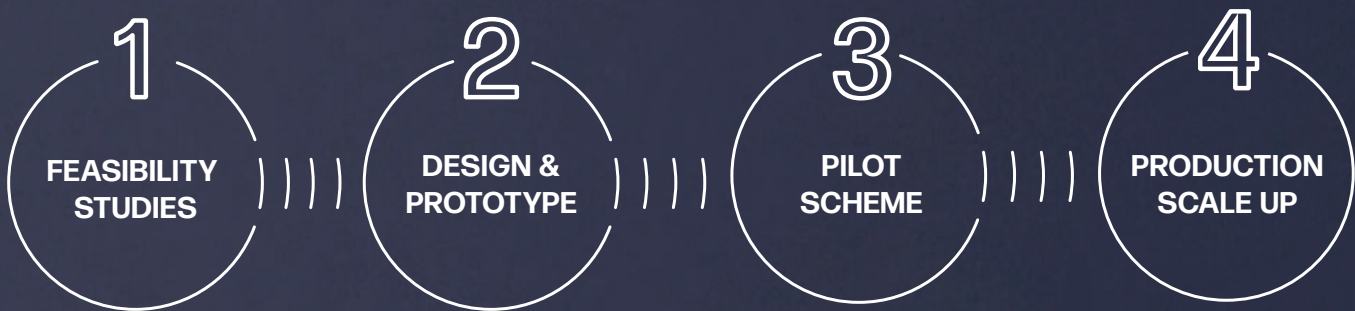
With HP's 3D printing-enabled Molded Fiber Tooling Solution, our products are designed to bring customizable, fiber-based products to market faster and more affordably.

100%  
Free of all plastics



## PARTNERING WITH US

BRING YOUR PRODUCT TO THE MARKET



Feasibility assessment and Proof-Of-Concept for preliminary testing for your new pack

Bespoke design and samples of new Packs for brand review and approval

Production pilots for consumer tests

Partner to scale up technology production



# MAKE YOUR OWN PLASTIC-FREE BOTTLE



## 1 CAPPING

A variety of materials are feasible.\*

## 4 LABEL

A variety of materials are feasible.\*

## 2 OUTER CASING

Different options for fiber are feasible.

## 5 DEBOSSING

Enhance the texture of the paper and imprint design onto the surface.

## 3 INNER BARRIER

Made from plastic-free materials.

\*On this specific representation, aluminum and paper respectively.



A variety of design combines label and debossing mark.

## VOLUME & DIMENSION

Bespoke, example as shown below



Design guidelines shared are based on previous projects.



## HP Fiber-based Packaging Solutions

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