

Print isn't going anywhere... Except to the cloud

The shift to working from anywhere has changed print behavior for
71% of organizations¹



Over 3 in 4
are migrating their print environments to the cloud¹

Why?

● Manageability

62%

of IT teams adopted cloud printing to reduce print management burdens and free up time for more impactful activities¹

● Security

Organizations that embrace the cloud are almost

4x

more likely to have confidence in remote print visibility¹

● Productivity

Supporting remote workers is a major factor in moving print to the cloud for

58%

of organizations¹

● Sustainability

Almost 50%

of organizations transforming their print environment are doing so with reducing emissions as a key driver¹

Work from anywhere has not diminished the need for print

58%

of organizations surveyed anticipate an increase in home printing²

59%

of organizations using managed print say digitizing processes is extremely important²

42% of organizations surveyed view

HP as the print industry leader

in coming years compared to just 20% for Xerox and 12% for Canon³

IT needs a

centralized print solution



that reduces the burden of supporting employees' need to work from anywhere

HP Managed Print Services provides the infrastructure and tools to monitor, manage, configure, support, and secure print fleets remotely

Flexible Management

- Gain print usage telemetry data to improve fleet control and visibility⁴
- Support remote teams with automatic supplies replenishment⁴
- Centralize billing and reporting across home and satellite offices⁴
- Secure your print fleet on the go with best-in-class device security⁵

Without Limitations

- Easily scale document management as your business grows⁶
- Automate production, distribution, formatting, and management of upstream documents anywhere⁶
- Integrate multiple print solutions into a single admin console⁶

Leverage the manageability and flexibility of HP Managed Print Services for a print ecosystem where distance is no obstacle to visibility, security, and performance

Explore how HP Managed Print Services

keeps your distributed teams productive wherever work happens

hp.com/go/mps



Sources:

1. 'How is print evolving for the hybrid workplace?' | Insights from 500 IT leaders', HP
2. HP Print Transformation survey with 500 ITDMs in NA, April 2022. For more information, visit <https://reinvent.hp.com/mps-survey-results>
3. Third-party study by Quocirca. Accelerating Print Industry Transformation Business Impact Study - Phase 5 The Future of Work, 2025
4. 3 Ways HP Flexworker Supports Your Remote Workforce
5. HP Security claims for business printing and scanning, for more information, visit hp.com/go/PrinterSecurityClaims.
6. HP Advance | Managed Print Services. HP Advance works with most network-connected printers and MFPs. On-device authentication requires HP FutureSmart firmware 4.8 or newer. Supported card readers include X3D03A (HP USB Universal Card Reader) and Y7C05A (HP HIP2 Keystroke Reader). Internet connection required for some functionality. For more information, see hp.com/go/advance



© Copyright 2022 HP Development Company, L.P. The information contained herein is subject to change without notice. The only warranties for HP products and services are set forth in the express warranty statements accompanying such products and services. Nothing herein should be construed as constituting an additional warranty. HP shall not be liable for technical or editorial errors or omissions contained herein.