

# Solving the top 3 IT challenges of anywhere work



The workforce is no longer bound to the traditional workplace, requiring you to transform your organization's ways of working. Here's how the right Managed Services provider can help ensure successful IT transformation and allow your workforce to perform at their best.



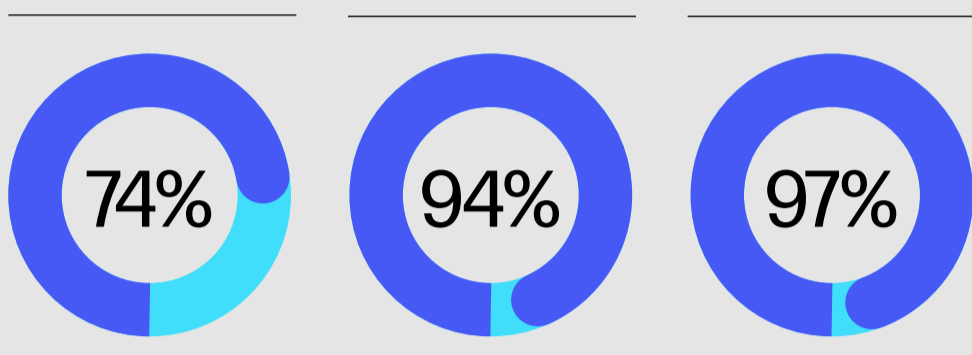
## CHALLENGE #1

### Securing endpoints for remote workers



Majority of remote workers tend to use their own personal devices to do their work, either on their own initiative or through a Bring-Your-Own-Device (BYOD) policy. However, this means organizations have no way to enforce security policies or track their activities, creating compliance and security risks.

When asked about the BYOD policy and security<sup>1</sup>,



of respondents report they expect more use of BYOD  
of respondents indicated their companies are concerned about the security of corporate data exposed via home-based devices  
of respondents mentioned trusted endpoints are a priority

To meet this challenge, your Managed Services provider should deliver:



Small, business-ready printers to extend your print network into your remote workers' homes.



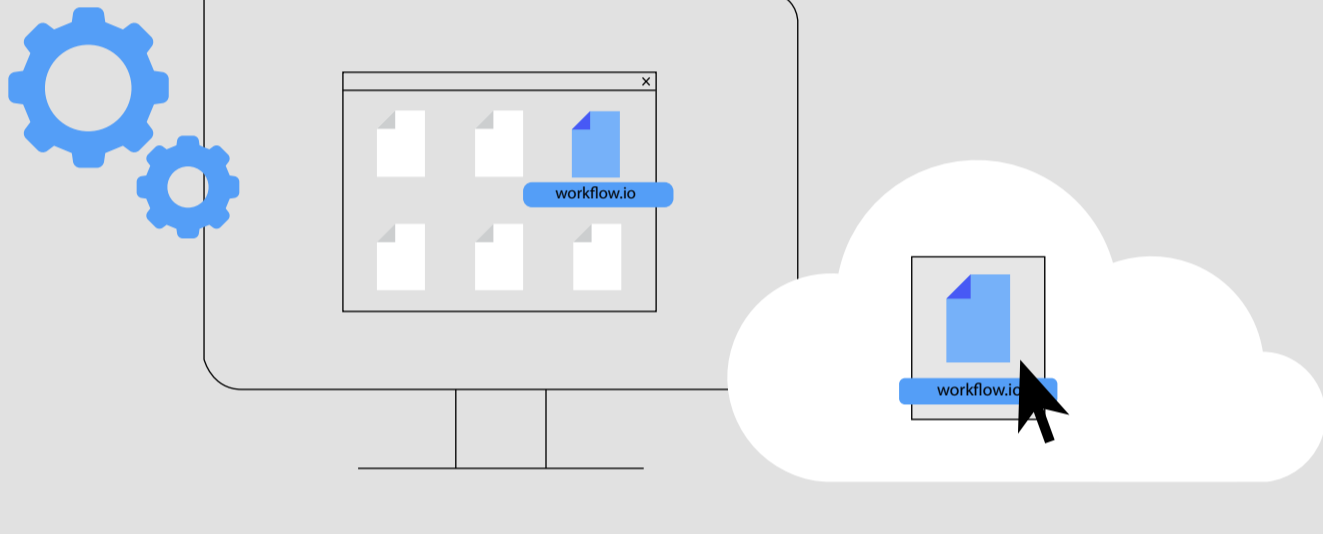
Secure systems with multi-layered defenses and automatic security policy enforcement.



End-to-end encryption, coupled with visibility and control over remote jobs.

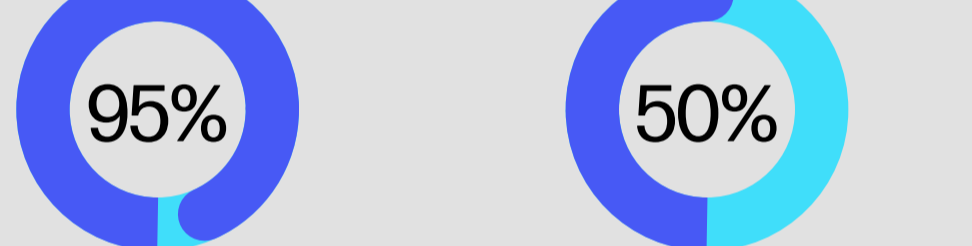
## CHALLENGE #2

### Digitizing workflows and process automation



While the transition to cloud-based workflows has always been on IT agendas, the shift to hybrid work has skyrocketed its importance. This is placing pressure on organizations to quickly find a way to automate business workflows.

By 2027, more than



of global operations leaders agree that digitizing operations improves their ability to weather disruptions.<sup>2</sup>  
of enterprises will use industry cloud platforms to accelerate their business initiatives.<sup>3</sup>

To meet this challenge, your Managed Services provider should deliver:



The ability to automatically create searchable and editable documents from prints and scans.



Cloud-enabled workflow automation and document management solutions.



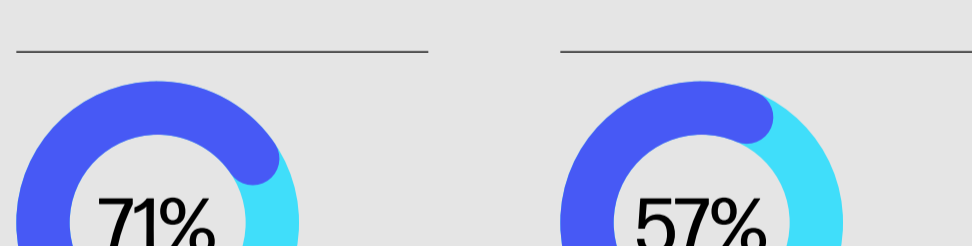
A robust platform of standard or customized workflow apps ready to meet your specific needs.

## CHALLENGE #3

### Minimizing the carbon impact of your business activities

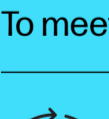


Reducing the carbon impact of technology usage by minimizing energy consumption and resource usage can help you meet your sustainability targets. With flexible working styles, where workers are operating from their homes and while on-the-go, it is getting more challenging for many organizations to track and assess their footprint.

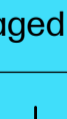


of IT leaders indicated sustainable IT will increase in 2023, with 88% reporting sustainability is increasing as an IT priority<sup>4</sup>  
of respondents believe that IT is the most impacted department by ESG initiatives<sup>5</sup>

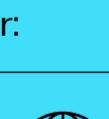
To meet this challenge, your Managed Services provider should deliver:



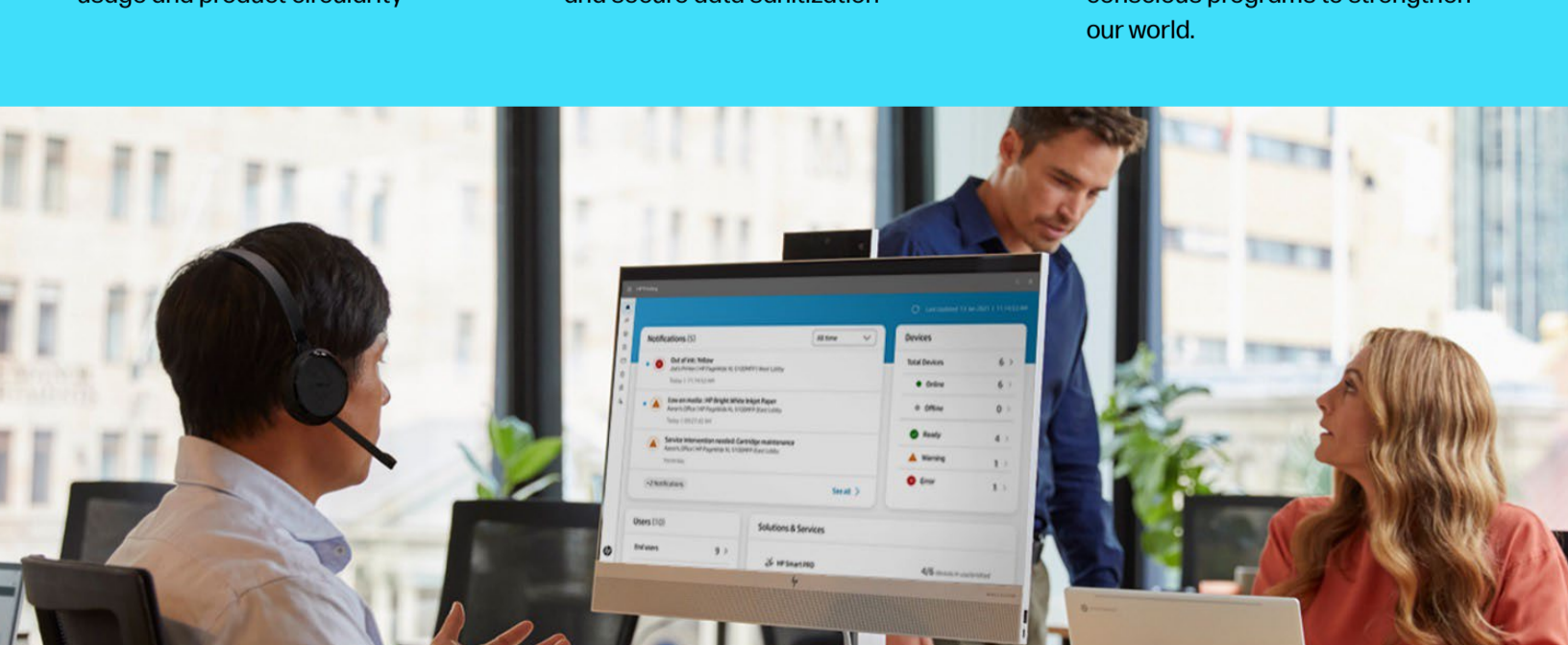
Minimized environmental impact through reduced paper and energy usage and product circularity



Reduced IT sourcing costs through residual value, device repurposing and secure data sanitization



Services that go beyond computing and printing by investing in socially conscious programs to strengthen our world.



## A future-ready, flexible Managed Services expert is key

With the global landscape evolving at an accelerating pace, organizations must be ready to transform in the blink of an eye.

HP Workforce Solutions empower organizations to securely optimize their workflows with intelligent and flexible services to achieve productivity and sustainability no matter where employees choose to work today and tomorrow.

Learn more about HP Workforce Solutions [hp.com/WorkforceSolutions](https://hp.com/WorkforceSolutions)

1. The Rise of BYOD and How it Impacts Data Security, July 2022  
2. Raconteur, The Future COO Report, Jul 2022  
3. Gartner, 2023 Gartner Top 10 Strategic Technology Trends E-book, Oct 2022  
4. Snow, 2023 IT Priorities Report, Jan 2023  
5. ESG, The Role of ESG Programs in IT Decision Making, Oct 2022

