

# Fueling Joint Innovation and Empowering our End Customers: HP Anyware Partner Network



Hybrid work has radically changed the working world, requiring businesses to adapt at a rapid pace. But keeping employees productive and collaborative while ensuring that company data remains secure will always be a top priority. In collaboration with a diverse set of partners, HP Anyware digital workspace solutions make hybrid work a success for businesses in various industries.



## Customer Value from HP Anyware Partnerships

HP Anyware is dedicated to innovation and flexibility for partners and customers. Based on the industry-leading PCoIP® protocol, HP Anyware has grown since its inception over a decade ago, partnering with numerous organizations along the way to address a wide variety of business use cases.

With HP Anyware, customers are guaranteed flexibility and compatibility in hosts, client devices, peripherals, and deployment options, as well as high security and the best hybrid working performance.

### Partnering for Flexibility

HP Anyware has been driving compatibility and customized offers with leading cloud providers, independent software vendors (ISVs), original equipment manufacturers (OEMs), peripherals and GPU manufacturers to empower customers with flexible choices. Whether your data center is on-premises, cloud-based, edge, multicloud or a hybrid environment, HP Anyware offers secured access to your digital workspaces. Businesses use a variety of endpoints depending on their needs and with HP Anyware, they can easily install hosts on environments running Windows®, Linux®, or MacOS®.

For artists and designers accustomed to employing peripherals for construction and engineering designs, creating film and television visual effects, or drawing animation projects, HP Anyware offers support for a wide range of peripherals including specialized tablets and pens, three-dimensional design mice, and specialist keyboards.

### Partnering for Zero Trust Solutions

The PCoIP protocol that powers HP Anyware affords hybrid businesses secured access to their digital workspaces from wherever staff conduct business. PCoIP technology only transmits encrypted pixels from the data center to the client device, thus helping ensure that business information stays in the data center.

Alongside PCoIP security, HP Anyware now incorporates zero trust principles of 'never trust, always verify' through the Anyware Trust Center. This zero trust policy engine manages Trusted Zero Clients, the next leap forward in hybrid security. Instead of allowing immediate access to the digital workspace, users and devices are constantly verified and authorized before being granted access to the data center, applications, services or files. Trusted Zero Clients are available in a variety of form factors from HP Anyware OEM partners.



# HP Anyware Partners

## Ecosystem Partners

Digital workspaces for virtually any IT infrastructure are possible with the flexibility of HP Anyware and our partner ecosystem. HP Anyware provides high-performance hybrid and remote visualization capabilities in Amazon Web Services (AWS), Google Cloud and Microsoft Azure instances, delivering user experiences on par with local workstations even for the most graphics-intensive applications and workloads.

HP Anyware's partnerships enable professionals in industries working with graphics-intensive applications access to tech stacks that deliver powerful workstation performances powered by GPU technology. Leveraging HP Anyware's rich, lossless user experience and the security of PCoIP technology, customers can seamlessly interact with third-party design and visualization solutions, as well as employ specialized peripherals or host their data center on a wide variety of server platforms. With HP Anyware's partners, businesses can empower their workforce to work in hybrid environments and multiple locations, so creators, designers and engineers always have a superb user experience.



## Custom Integrated Solution Providers

HP works with MSPs to build custom software solutions using HP Anyware technology in order to enhance customer productivity and provide secure, flexible options. Our partners have integrated our technology for their own solutions, offering customers unique services designed for industry-specialized workflows.



## HP Anyware Partners (continued)

### OEM Partners

HP Anyware's OEM partners embed PCoIP technology to offer a broad selection of Trusted Zero Clients, PCoIP-enabled Thin Clients, PCoIP Zero Clients and remote workstation cards. Customers can choose from a wide range of solutions that address their business needs while enjoying the security and performance of HP Anyware.



## Solve Your Business Challenges with HP Anyware

HP Anyware's partner network propels joint innovation and empowers customers to produce their best work from wherever their staff is located. Customers benefit from powerful PCoIP security protocols and high performance, as well as the flexibility to deploy in a variety of infrastructure, environments, and endpoints.

### Want to learn more?

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