

How HP is strengthening IT with 6 clear priorities

HP solutions to the key challenges reshaping enterprise tech



HP recommends Windows 11 Pro for business



Unrivaled business PC solution

People across enterprise organizations of all types are now working in the office, at home, and on the go. While a sleek, light, powerful notebook is a key ingredient, HP understands that IT must provide more for true distributed work productivity. Success demands a complete ecosystem with seamlessly layered security, a broad range of devices, evolved collaboration tools, in-office advantages, and a wealth of manageability services.

HP brings all of these together in the six ways detailed below. Your team sees the difference in one point of contact and close collaborations with top providers like Microsoft and Intel® to deliver maximum flexibility and performance across hardware and software.



01

Supply more than just a pretty notebook

Distinct roles and work styles, like in-office, at-home, and on-the-go, require different displays, accessories, and services. You need a tech resource with a full ecosystem to facilitate all work styles, not just a few notebooks and tablets. And be sure it's one that works closely with top software partners to deliver optimal performance.

HP makes it better with:

Solutions no one else brings together for people working at home, in the office, and on the go

- ✓ Sleek, lightweight premium PCs with 2-in-1, folio, and other configurations
- ✓ IT services that simplify device management

02

Make security more layered, not more work

Security risks are on the rise. End-user attention to them is not. It takes layers of security designed to work in harmony. And it absolutely takes automated protection against threats like phishing and ransomware—protection that doesn't require your workforce to set aside what they're doing.

HP makes it better with:

- ✓ Built-in tools that help make HP PCs the world's most secure¹
 - HP Sure Click² opens emails, web pages, and documents in a virtual container to protect the rest of the device and your network
 - HP Sure Start³ identifies unauthorized changes to the BIOS or critical firmware protecting you against attacks never seen before
 - HP Sure View⁴ protects screens against prying eyes with just the press of a button

03

Draw from more and better options

Notebooks are standard equipment for the flexible workforce, but not all of them meet workers' needs equally. The best combine ultralight mobility, jaw-dropping styling, and cutting-edge performance with features like extended all-day battery life, autofocus cameras, and touchscreens ideal for whiteboarding. Also, be sure to modernize your workforce with the latest Windows 11 Pro.

HP makes it better with:

- ✓ HP EliteBook 1000 and 800 series with long battery life for the demands of on-the-go work
- ✓ x360 2-in-1 designs that give users the flexibility of a notebook and tablet in a single device
- ✓ Certified Windows 11 Pro⁵ hardware compatibility that drives built-in performance
- ✓ Unrivaled business PC solutions powered by Intel vPro⁶

68% of high-growth companies use a "productivity anywhere" work model.⁶



More than just air

HP Dragonfly series includes lightweight, powerful 2-in-1 touchscreen notebooks available in configurations like a durable executive folio.



04

Bring innovation to collaboration

Collaboration is an ongoing challenge. You need solutions that make every participant clearly seen and heard wherever they are. You need better tools built into notebooks and virtual meeting environments for individuals and groups in the office. And the solutions need to work with any system, not just with devices from the same maker.

HP makes it better with:

- ✓ HP AI-driven noise reduction capable of suppressing ambient noise by up to 20dB⁷
- ✓ HP Auto Frame⁸ that tracks the user's movement, allowing them to move freely when on calls
- ✓ Secured digital workspaces with HP Anyware⁹ high-performance remoting software so multiple users can collaborate and share a desktop in real time from anywhere using virtually any device
- ✓ Solutions that put your best face forward from any location, using smarter videoconferencing features from Windows 11 Pro
- ✓ Multi-Camera Experience¹⁰ that supports dual video streams and camera switching so users can easily show their faces and an object or a whiteboard at the same time



05

Make the office a real advantage

While anywhere work is great, the right tech can turn your organization's office into its superpower. Conference room systems can help team members bring in and out of the office be seen and heard. And the right displays allow people to plug in their notebook for a bigger, clearer view.

HP makes it better with:

- ✓ Conferencing solutions from HP and Poly that seamlessly merge in-office and remote collaborations
- ✓ Select HP displays with low blue light to help sustain eye comfort

06

Maximize your manageability

Device management is extra challenging in a flexible work world, but it can also be better than ever. With the right tools and services, it's possible to provide devices and support anywhere around the clock, and even spot and solve device issues before they happen.

HP makes it better with:

- ✓ Predictive analytics that identify PC issues and enable resolution with 24/7 remote support and a tech sent to your location when incidents can't be corrected remotely
- ✓ Devices available to bring together Intel vPro¹¹ and Windows 11 Pro for seamless remote device management
- ✓ The Intel vPro[®] Platform with Intel[®] Active Management Technology¹² for remote monitoring and management

Meet your priorities with HP

Today's enterprise has a wealth of tech at its disposal that helps employees, security, and systems perform their best both in and out of the office. This means all eyes are on IT to make everything work together.

As an expert in outfitting enterprise business, HP recognizes the challenges and designs answers into each HP device and service. We also look beyond the hardware, integrating innovative technology from partners like Microsoft and Intel[®] to help make sure every device brings you optimal performance and security. And we continue onward with innovative services and tools to keep your people supported and performing at their best wherever they choose to work.

EXPLORE HP SOLUTIONS AT [HP.COM/HYBRIDWORK](https://www.hp.com/hybridwork)



¹ Based on HP's unique and comprehensive security capabilities at no additional cost among vendors on HP Elite PCs with Windows and 8th Gen and higher Intel[®] processors or AMD Ryzen[™] 4000 processors and higher; HP ProDesk 600 G6 with Intel[®] 10th Gen and higher processors; and HP ProBook 600 with AMD Ryzen[™] 4000 or Intel[®] 11th Gen processors and higher.

² HP Sure Click requires Windows 10 or 11 Pro or higher. See https://bit.ly/2PrLT6A_SureClick for complete details.

³ HP Sure Start Gen6 is available on select HP PCs.

⁴ HP Sure View integrated privacy screen is an optional feature that must be configured at purchase and is designed to protect in hardware, orientation.

⁵ Not all features are available in all editions or versions of Windows. Systems may require upgraded and/or separately purchased hardware, drivers, software, or BIOS update to take full advantage of Windows functionality. Windows is automatically updated and enabled. High speed internet and Microsoft account required. ISP fees may apply and additional requirements may apply over time for updates. See <http://www.windows.com>.

⁶ Accenture, "Future of work research," November 29, 2022, <http://www.accenture.com/us-en/insights/consulting/future-work>

⁷ HP Dynamic Audio requires Windows 10 and higher, compatible with internal PC speakers and analog headsets.

⁸ HP Auto Frame available only with optional 5MP camera that must be configured at purchase. Requires the myHP application and Windows OS.

⁹ Network access required. HP Anyware software and licensing are available through a 1- or 3-year subscription. Renewal is required after the subscription term.

HP Anyware subscriptions are based on the number of concurrent PCoIP connections used (pay for the number of host connections, not the software users) with a minimum order quantity of 5. For a limited time, an HP Anyware Professional subscription also includes access and support for ZCentral Remote Boost and ZCentral Connect and is available for purchase through an HP reseller or contact sales at hp.com/anyware. ZCentral Remote Boost requires Windows 10 and 11, RHEL/CentOS (7 or 8), or UBUNTU 18.04 or 20.04 LTS operating systems. macOS (10.14 or newer) operating system and ThinPro 7.2 are only supported on the receiver side. ZCentral Connect requires Windows (10 or 11) or Windows Server (2016 or 2019) operating system, Microsoft Active Directory and Intel[®] Active Management Technology for select features. For system requirements and to install HP Anyware and Anyware Manager, refer to the Admin Guides at: <https://docs.teradici.com/find/product/hp-anyware>

¹⁰ Dual video streams and camera switching with Multi-Camera requires a second camera that is sold separately or as an optional feature and requires myHP application.

¹¹ Intel vPro[®] requires Windows 10 Pro 64 bit or higher, a vPro supported processor, vPro enabled chipset, vPro enabled wired LAN and/or Wi-Fi 6E WLAN and TPM 2.0. Some functionality requires additional 3rd party software in order to run. Features of vPro[®] Essentials and Enterprise vary. See <http://intel.com/vpro>

¹² Intel[®] Active Management Technology requires an Intel[®] AMT-enabled chipset, network hardware and software, as well as connection with a power source and a corporate network connection. Setup requires configuration by the purchaser and may require scripting with the management console or further integration into existing security frameworks to enable certain functionality. It may also require modifications of implementation of new business processes.

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