

2021 HP Back to Business Bundle Promotion

This HP Back to Business Promotion is sponsored by HP Inc. located at 1501 Page Mill Road, Palo Alto, CA 94304, United States (“Sponsor”).

Subject to the terms and conditions of this HP Back to Business Bundle Promotion, eligible participants may claim for four (4) months free subscription to HP Instant Ink (“HP Instant Ink Promotion” or “Promotion”) and/or three (3) months free subscription to CANVA PRO (“CANVA Promotion”) by purchasing Qualifying Printers (referenced in below), and electing to enroll the Qualifying Printer for HP Instant Ink following these Terms and Conditions. For more details and terms and conditions of the CANVA PRO Promotion, visit hp.com/canvapro.

1. **ELIGIBILITY.** This HP Instant Ink Promotion is open only to legal residents of the fifty (50) United States, District of Columbia and Canada who are eighteen (18) years of age or older, or the age of majority in their state, province or territory of residence as of the date of making the Qualifying Purchase (defined below). Void outside of the fifty (50) United States, District of Columbia and Canada, and where prohibited or restricted by law. Qualifying Purchase may only be made in and from participating online or in-store authorized retailers or HP in the fifty (50) United States, District of Columbia or Canada, and purchases originating from any other jurisdiction are not eligible for this HP Instant Ink Promotion. Participants must elect to enroll in HP Instant Ink in order to be eligible for this Promotion. All federal, state, provincial, territorial, and local laws and regulations apply. Participation in the Promotion constitutes full and unconditional acceptance and agreement by participants to these Terms and Conditions.
2. **HOW TO PARTICIPATE IN THE HP INSTANT INK PROMOTION.**
 - 2.1. **Key Time Periods.** The HP Instant Ink Promotion is valid with regard to Qualifying Purchases made between 12:00 AM Pacific Time (“PT”) on January 1, 2021 and 11:59:59 PM PT on March 31, 2021 (“Purchase Period”). Participants can only claim the HP Instant Ink Promotion within seven (7) days (ending at 11:59:59 PM PT of the 7th day) from the time the Qualifying Printer is enrolled in HP Instant Ink during the printer setup process and no later than April 7, 2021 (“Subscription Period”), or while the Qualifying Printers (defined below) supplies last, whichever occurs first. The Sponsor’s computer is the official clock for this Promotion.
 - 2.2. **How to Participate in the Promotion.** To participate in the HP Instant Ink Promotion, an eligible participant must purchase, during the Purchase Period, at least one (1) eligible brand-new HP printers listed below in Section 2.3 of these Terms and Conditions (“Qualifying Printers”) in and from participating online or in-store authorized retailers or HP in the fifty (50) United States, District of Columbia or Canada, and purchases originating from any other jurisdiction are not eligible for this HP Instant Ink Promotion (“Qualifying Purchase”).
 - 2.3. **Qualifying Printers.** The Qualifying Printers include only the following: HP OfficeJet Pro 6978, HP OfficeJet 8022, HP OfficeJet Pro 8210, HP OfficeJet Pro 8025, HP OfficeJet Pro 9020, HP OfficeJet Pro 9025, HP OfficeJet 9012, HP OfficeJet Pro 9015,
 - 2.4. **HP Instant Ink Enrollment Required to be Eligible for this Promotion.** After making the Qualifying Purchase, participants must elect to enroll in HP Instant Ink during the printer setup process in order to be eligible for this Promotion. If a purchaser decides not to enroll the Qualifying Printer in the HP Instant Ink program, this Promotion does not apply. For more information, see hpinstantink.com.
3. **ADDITIONAL LIMITATIONS.**

- 3.1. **One Printer Per Promotion.** Only one (1) HP Instant Ink Promotion per Qualifying Printer. Participants may not transfer the four (4) months free HP Instant Ink subscription in this Promotion to other printers or HP Instant Ink accounts.
 - 3.2. **Promotion Cannot Be Combined.** This HP Instant Ink Promotion cannot be combined with any other offers. If the participant purchases a Qualifying Printer which already comes with free HP Instant Ink offer longer than four (4) months, the four (4) months free HP Instant Ink Promotion here will not be added. Please check your printer box for the original HP Instant Ink offer that comes with your printer. For details, see hpinstantink.com.
 - 3.3. **Limited Supplies of Qualifying Printers.** Qualifying Printers are subject to availability and only available while supplies last.
 - 3.4. **Acceptance of HP Instant Ink Terms and Conditions Required.** Participant must accept the Terms and Conditions of HP Instant Ink (instantink.hpconnected.com/us/en/terms) in order to participate in this Promotion. Participation in the Promotion constitutes full and unconditional acceptance and agreement by participants to the HP Instant Ink Terms and Conditions.
 - 3.5. **Replacement, exchange or substitution.** If a purchaser returns the Qualifying Printer and is then provided with a different brand-new replacement, exchange or substituted printer ("Substituted Printer"), the Substituted Printer is subject to the same Terms and Conditions here. In order to participate in this Promotion, the participant must complete the printer setup process and choose to enroll in HP Instant Ink prior to the end of the Subscription Period.
 - 3.6. **Promotion Limited to Brand New Qualifying Printers.** Only brand-new Qualifying Printers in the Qualifying Purchases are eligible for this Promotion. No remanufactured, reconditioned, refurbished, used or other non-brand-new printers are qualified for this Promotion.
 - 3.7. **Other Limitations.** In order to receive the Promoted Subscription (defined below), the participant must provide a valid credit/debit card, an email address, and must have Internet connection. Each participant shall be solely responsible for payment of any and all applicable federal, state, provincial, territorial, and local taxes for any Promotion received. All other costs and expenses not expressly set forth herein shall be solely the participant's responsibility.
 - 3.8. **Cancellation of HP Instant Ink Subscription.** Participants must cancel their subscription after the four (4) months free subscription expires in order to not have their credit/debit card charged. For more details, see instantink.hpconnected.com/us/en/terms.
4. **HOW IS THE 4-MONTH FREE HP INSTANT INK APPLIED.**
- 4.1. **Enrollment in HP Instant Ink.** Participant must set up the Qualifying Printer during the Subscription Period and elect to enroll the Qualifying Printer for HP Instant Ink during the printer setup process. To enroll in HP Instant Ink, participants will be presented with the option to enroll during the printer setup process. If purchasers decide not to enroll the Qualifying Printer in HP Instant Ink during the printer setup, they can still elect to do so within seven (7) days (ending at 11:59:59 PM PT of the 7th day) after the printer setup and no later than April 7, 2021.
 - 4.2. **Promoted Subscription Will Be Applied to the Qualifying Printer Automatically during Printer Setup.** Upon enrollment in HP Instant Ink, the 4-months free subscription to HP Instant Ink Promotion ("Promoted Subscription") will be automatically applied to the Qualifying Printer. The participant can go to the HP Instant Ink subscription account associated with the Qualifying Printer to review the Promoted Subscription. Retail value of each Promoted

Subscription is subject to differences due to different HP Instant Ink plans in which participants choose to enroll. Participants may choose any available HP Instant Ink plan. For more details, see hpinstantink.com.

5. **RIGHT TO CANCEL OR MODIFY.** The Sponsor reserves the sole and absolute right and discretion, subject only to the approval of the Régie des alcools, des courses et des jeux (the "Régie") in Quebec, to abbreviate, amend, modify, cancel, terminate or suspend this Promotion (or to these Terms and Conditions) in any way, in the event of any cause beyond the reasonable control of the Sponsor that interferes with the proper conduct of this Promotion as contemplated by these Terms and Conditions, including, without limitation, fire; flood; epidemic; earthquake; labor dispute or strike; act of God; unauthorized intervention; equipment failure; technical failures; computer virus riot; civil disturbance; war (declared or undeclared); terrorist threat or activity; or any federal, state, provincial, territorial or local government law; order, or regulation, order of any court or jurisdiction; or other cause not reasonably within the control of Sponsor. In the event of cancellation or termination, Sponsor will honor requests received up to the time of such cancellation or termination, subject to availability of supplies.
6. **DISQUALIFICATION.** ANY ATTEMPT TO DAMAGE THE PROMOTION OR UNDERMINE THE OPERATION OF THIS PROMOTION IN ANY WAY (AS DETERMINED BY SPONSOR IN ITS SOLE AND ABSOLUTE DISCRETION) MAY BE A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, THE SPONSOR RESERVES THE RIGHT TO DISQUALIFY THE PARTICIPANT AND SEEK REMEDIES AND DAMAGES TO THE FULLEST EXTENT PERMITTED BY LAW. Sponsor reserves the sole and absolute right to disqualify any participant found to be acting in violation of these Terms and Conditions. Sponsor further reserves its absolute and sole right to disqualify or void any participation effected by, or any individual attempting to participate in the Promotion through any use of robotic, automatic, macro, programmed, third-party or similar methods.
7. **LIMITATION OF LIABILITY.** To the full extent of applicable law, Sponsor shall not be liable for any loss, damage or injury of any nature howsoever caused to participants in connection with the Promotion. By participating in the Promotion, participant agrees to be bound by these Terms and Conditions, and that Sponsor, its affiliates, representatives, consultants, contractors, legal counsel, partners and promotion and advertising agencies and each of their respective parent companies, subsidiaries, affiliates, partners, representatives, agents, successors, assigns, employees, managers, officers and directors ("Released Entities") are not responsible for any (i) technical, hardware, software, telephone, satellite or other communications malfunctions, errors or failures of any kind; (ii) lost or unavailable network connections, web site, web server, Internet, or ISP availability; (iii) unauthorized human intervention, traffic congestion, failed, incomplete, garbled, jumbled or delayed computer transmissions; (iv) technical, mechanical, printing or typographical or other error in the offer or administration of the Promotion or the processing of Promoted Subscriptions; (v) incomplete or inaccurate capture of entry information (regardless of cause) or the failure to capture, or loss of, any part of such information; (vi) requests (in part or as a whole) that are tampered with, forged, misplaced, misdirected, misidentified, missing, lost, late, deleted, incomplete, damaged, garbled or otherwise not in compliance with these Terms and Conditions; (vii) lost, late, incomplete, stolen, misdirected, undeliverable Promoted Item or Promotion related notification; and (viii) injury or damage to a participant's or any other person's personal or property relating to or resulting from participating in this Promotion. Some jurisdictions do not allow the exclusion or limitation of particular types of damages, so the above limitation or exclusions may not apply to certain participants in their participation, but will apply to the maximum extent permitted by applicable law.
8. **RELEASE.** By participating in the Promotion, each participant agrees to waive any rights to claim ambiguity with respect to these Terms and Conditions, and to waive all of the participant's rights

to bring any claim, action or proceeding against any of the Released Entities in connection with the Promotion. Participation in the Promotion constitutes each participant's perpetual and irrevocable agreement to release and hold harmless the Sponsor, its affiliates, representatives, consultants, contractors, legal counsel, partners and promotion and advertising agencies and each of their respective parent companies, subsidiaries, affiliates, partners, representatives, agents, successors, assigns, employees, managers, officers and directors ("Released Entities"), from any and all claims, lawsuits, judgments, causes of action, proceedings, demands, fines, penalties, liability, costs and expenses (including, without limitation, reasonable attorneys' fees) that may arise in connection with: (i) the Promotion, including, but not limited to, any Promotion related activities such as the administration of the Promotion or Promoted Subscription; (ii) the collection, processing, or retention of information; (iii) the Promoted Subscription including, but not limited to, late or omitted delivery or change of the Promoted Subscription; (iv) the violation of any privacy, personal, publicity or proprietary rights; (v) any wrongful, negligent, or unauthorized act or omission on the part of any of the Released Entities; or (vi) the negligence or willful misconduct by a participant. Some jurisdictions do not allow the exclusion or limitation of particular types of damages, so the above limitation or exclusions may not apply to certain participants in their participation, but will apply to the maximum extent permitted by applicable law.

9. **DISCLAIMER OF WARRANTIES.** WITHOUT LIMITING THE FOREGOING, EVERYTHING REGARDING THIS PROMOTION IS PROVIDED "AS IS" WITHOUT WARRANTY OF ANY KIND, EITHER EXPRESS OR IMPLIED, INCLUDING BUT NOT LIMITED TO, THE IMPLIED WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE OR NON-INFRINGEMENT.
10. **FORUM AND RECOURSE TO JUDICIAL PROCEDURES.** To the fullest extent permitted by applicable law, all issues and questions concerning the construction, validity, interpretation and enforceability of these Terms and Conditions or the rights and obligations of participants, Sponsor or any of the other the Released Entities in connection with the Promotion will be governed by and construed in accordance with the laws of the State of California and the federal laws of the United States applicable therein, without giving effect to any choice of law or conflict of law rules or provisions that would cause the application of any other jurisdiction's laws. The participants hereby further consent to the forum and venue for any dispute shall be in the Santa Clara County, California.

For Quebec Residents: Any litigation respecting the conduct or organization of a publicity contest may be submitted to the Régie des alcools, des courses et des jeux for a ruling. Any litigation respecting the awarding of a prize may be submitted to the board only for the purpose of helping the parties reach a settlement.
11. **USE OF DATA.** Sponsor will be collecting personal data about participants in accordance with its privacy policy. Please review the Sponsor's privacy policy at located at www.hp.com/hpinfo/globalcitizenship/privacy/masterpolicy.html.
12. **INTELLECTUAL PROPERTY RIGHTS.** All rights, title, and interest in the Promotion and all accompanying materials including but not limited to the intellectual property rights in any and all Sponsor created contents shall vest solely and exclusively with the Sponsor.
13. **MISCELLANEOUS.** The decisions of the Sponsor in respect of any and all aspects of the Promotion will be final and binding. This Promotion is subject to applicable federal, state, provincial, territorial, and local laws and regulations. Receiving any Promoted Subscription is contingent upon fulfilling all requirements set forth herein. Each participant may be required to show proof of eligibility and compliance with these Terms and Conditions. Promoted Subscription cannot be redeemed for cash or transferred out of HP Instant Ink subscription account. Any attempted form of participation in this Promotion other than as described herein is void and will result in disqualification. Sponsor's failure to exercise any right under these Terms and Conditions will not constitute a waiver of such right. If any provision or part of these Terms and Conditions is found to

be invalid or unenforceable, the other provisions or parts of these Terms and Conditions shall remain in full force and effect. All materials submitted will not be returned. The details of the Promotion set forth in these Terms and Conditions shall prevail in the event of any conflict of details regarding the Promotion.