



Print on eco-conscious media to drive greater sustainable impact with your

HP Latex

How can you drive greater sustainable impact with your **HP Latex print system**? Simple, print on eco-conscious media² and substrates.

HP application experts have evaluated the catalog of media listed in the [HP Media Locator](#) to identify those that provide an alternative choice with certain environmental characteristics.



There are well over 50 media and substrates that have been identified as an eco-conscious alternative. Just look for the “green leaf” icon in the [HP Media Locator](#) to help make a more sustainable impact.

What are some of the environmental characteristics of **eco-conscious media**?



HP applications experts have determined eco-conscious media fulfill one or more of these general conditions³:

- Use of recycled materials.
- Have at least one voluntary eco-certification (e.g., UL GREENGUARD, Oeko-Tex).
- Are part of a take-back program that manages the end of life of the prints (e.g., HP Large Format Media take-back program).⁴

Eco-conscious media must also fulfill specific condition-based alternative per application, for example:

- For applications typically fulfilled with PVC substrates (car wrapping, outdoor banners, floor graphics, etc.), for instance, HP PVC-free substrates⁵ are considered eco-conscious.
- For applications typically fulfilled with paper-based substrates (posters, wallcoverings, etc.), those with certified sustainably sourced paper (FSC, PEFC) are considered eco-conscious.

FIND OUT MORE ABOUT ECO-CONSCIOUS MEDIA

1. In 1992, HP adopted a pioneering company-wide Design for the Environment program that considers environmental impact in the design of every product and solution, from the small ink cartridges to large-scale industrial presses. For more information about HP's social and environmental responsibility programs, see hp.com/go/sustainableimpact.

2. HP applications experts have evaluated the catalog of media listed in the HP Media Locator based on unbiased internal criteria to identify those that provide alternative solutions with certain environmental benefits compared to the typical media within the same application type. The information in media locator is provided by the Media substrate Vendors. HP is not responsible for the veracity of the information from third-party companies published on the HP website. printos.com/ml/#/medialocator.

3. Eco-conscious media identification is based on information publicly provided by the substrate vendors. Note, Eco-conscious identification is not associated with the following, HP's "Certified for" Media Supplier Program ("Program") supplies information to media manufacturers, suppliers, and customers to assist in evaluating media compatibility with printers and inks from HP's Graphics Solutions Business. Media is supplied by independent third-party manufacturers. Inclusion in the Program and "Certified for" media shall not be construed as an endorsement by HP for any of the media or manufacturers. Qualification criteria for this program is based solely on performance attributes of the media as it pertains to use with HP printers and inks. Environmental attributes and other ecolabel certifications are not within the scope of HP's "Certified for" Media Supplier Program. HP makes no representation or warranty of any kind for any media in the Program including but not limited to media availability, media quality, media performance, or manufacturer changes that may impact any media characteristics. The information contained herein is subject to change without notice. HP makes no representation as to the Program information's completeness or accuracy. The only warranties for HP products and services are set forth in the express warranty statements accompanying such products and services. Nothing herein should be construed as constituting an additional warranty. HP shall not be liable for technical or editorial errors or omissions contained herein. This information is provided as a courtesy, free of charge, "As-is" by HP. HP makes no express or implied warranty of any kind regarding this information. HP shall not be liable for any direct, indirect, special, incidental, or consequential damages, whether based on contract, tort, or any other legal theory in connection with or arising out of the furnishing or use of this information.

4. Visit hp.com/recycle to see how to participate; take-back program may not be available in your jurisdiction. Where this program is not available, and for other consumables not included in the program, consult your local waste authorities on appropriate disposal.

5. For HP PVC-free wall papers, chemical analysis demonstrated elemental chlorine to be at or below 200 ppm. Presence of chlorine is attributed to residual chlorine used in the paper-making process, and not due to the presence of PVC.

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