

# THE NEW EQUATION FOR WORKPLACE PLANNING

## HOW TO GET IT RIGHT

While most business leaders agree that employee collaboration is more important than ever, your distributed workforce has a lot of moving parts:

Nobody works in **1** place anymore.

No **2** people work in the same way.

Regardless of location, employees need the ability to do these **3** things at work:  
**Focus, Connect, and Learn.**

## MAKE EMPLOYEES YOUR FOCAL POINT

97% of enterprise employees fit into 6 distinct workstyle personas<sup>1</sup> that:



Describe employee preferences, behaviors, and equipment needs.



Provide actionable information for distributed work planning.



Reveal how your employee personas use workspaces.



Enable you to optimize collaboration by matching technology to workstyles.

## FACTOR IN THEIR WORKSPACES

Use our latest employee “persona” research to help you define the best mix of spaces to support your workforce, including the right number of focus rooms, huddle rooms, and formal meeting spaces.



## FACTOR IN YOUR WORK POLICIES

Personas help you design distributed work policies that create the best work experiences for employees by answering questions like:

- Should desks be assigned only to employees who consistently spend time in the office?
- Are most employees expected to be in-office for special events, like an all-hands meeting?
- Do we have the right policies and technology in place to give remote workers an equal presence to those in the office?

## PUT IT ALL TOGETHER

Personas **+** Workspaces **+** Work Policies **=** Your Plan

# HOW CAN POLY HELP?

For nearly a decade, Poly has teamed up with Factworks to research workforce collaboration needs and behaviors. Combining these insights with our 60 years of industry expertise enables us to provide a broad portfolio of audio and video solutions designed to provide the best experiences and collaboration for your people in all the spaces where they work.

[TALK TO A DISTRIBUTED WORK PLANNING EXPERT >](#)

<sup>1</sup> Factworks: Poly Global Segmentation Research, 2022