



# HP Asset Upcycling Services

Retire IT assets in a sustainable and secure manner,  
and extract value for innovative projects



As technology needs evolve and change, proactively planning for the removal of retiring assets – in a secure and sustainable manner – is critical. Even the most experienced organizations are challenged by increasing security and environmental concerns, a growing number of business processes, and an extensive list of regulations associated with IT removal.

In addition, 2/3 of companies now have an environment sustainability program specifically for their IT organization<sup>1</sup> And major elements of these strategies include responsible retiring, removal and disposal of IT equipment, and refurbishing IT to prevent the need for disposal.<sup>1</sup>

More than just IT equipment removal, **HP Asset Upcycling Services** include data cleansing and environmentally responsible removal, upcycling or recycling. With global capabilities, we can carry out these services consistently around the world and handle equipment from virtually any manufacturer.

## Partner with an expert

Our experts work with you, helping to manage the complex process of retiring your workplace technology – whether HP or another manufacturer. Our goal is to minimize the effort required by you to refresh your technology environment and allow you to focus on what matters—innovation and driving your business forward.

We offer solutions that help you manage your assets on a continuous basis, across multiple locations around the world. As you refresh your PCs, workstations and monitors, we can help manage the end of use upcycling throughout the process. We can also do a one-time takeout of unused assets, typically for smaller, less complex IT organizations.

When you put your unneeded devices through our asset upcycling services, our lifecycle experts will refurbish and remarket the equipment for a second useful life. In fact, 99.4% of the technology product and materials returned to our Technology Renewal Centers are reused in some way.<sup>2</sup>

With revenue sharing capabilities, this circular economy approach benefits both the environment and your bottom line, and can enable you to extract value from unneeded IT to supplement your budget for innovative projects.

**HP Integrated Financial Solutions** can help customers find new ways to plan for, acquire, consume and adapt the technology needed for workplace transformation.

In 2018, our global Technology Renewal Centers safely processed over 58 million pounds of IT equipment, of which 89% was remarketed and 11% was environmentally and securely recycled.

## HP Asset Upcycling Services

HP Asset Upcycling Services delivers a flexible, consistent process for retiring IT equipment. We can help you build a customized plan for your business' unique needs and navigate through the applicable data security and environmental laws.

HP Integrated Financial Solutions is committed to maintaining your brand's credibility and security. We do this by:

- Automated Pickup Request - Customer portal for visibility and management; deinstallation and pack & ship services available
- Secure End-to-End Logistics - Global scale and consistency; Customized levels of security and logistics
- Serialized Asset Tracking and Testing - Asset-level certification of data cleansing; Automated asset reporting with settlement
- Data Cleansing - Data wiping and media destruction
- Reuse before Recycling - 89% of technology units that entered our Technology Renewal Centers in 2018 were given new life.<sup>3</sup>
- Automated Reporting and Settlement - True market value provided for assets; Asset value can be realized based on customer's needs

## Secure data cleansing

Data security is a critical part of every asset retirement process, and HP Integrated Financial Solutions can provide the service to ensure that all information is either overwritten or the media destroyed. Based on customer requirements, that is done in one of three ways, either at your site or at our Technology Renewal Centers:

- Cleared using industry-standard data eradication methods
- Destroyed using high-power magnetic degaussing (hard disks)
- Destroyed using physical shredding of recording media (hard disks and SSD's)

Let us help streamline your IT asset retirement process. As your partner, we help you help minimize the effort required to refresh IT environment when your business demands innovation, putting you in control of a sustainable and responsible IT asset lifecycle strategy that you can be proud of.

### Why do IT decision makers work with a vendor to manage the retiring, removal and disposal of IT Equipment?<sup>4</sup>

Ensures we are managing the process securely	51%
Vendor able to meet global needs for retiring, removing and disposing IT equipment	44%
Enables us to meet environmental sustainability goals	43%
Helps maximize the financial value of that IT equipment	41%
To get back any remaining monetary value of the IT equipment	41%
Assures data is removed from IT equipment prior to refurbishing or recycling	39%
Assures IT equipment is refurbished and put back into the market	38%
IT organization does not have bandwidth or skills needed to manage process	29%

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<sup>1</sup> HPEFS, The Circular Economy and IT Mindsets Study, September 2018

<sup>2</sup> HPEFS Technology Renewal Center information

<sup>3</sup> HPEFS Technology Renewal Center information

<sup>4</sup> HPEFS, The Circular Economy and IT Mindsets Study, September 2018

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