

Summary





Keypoint Intelligence report finding:
HP+ is the most sustainable
printing system*


HP+ printing system is a complete printing solution combining innovative hardware, Original HP supplies, HP Instant Ink, HP Smart App and other offerings to deliver a simple, seamless, and more sustainable printing experience to the customer.

HIGH-LEVEL RESEARCH RESULTS

Keypoint assessed sustainability across seven different criteria: forest protection/restoration, carbon neutrality goals, circular design, sustainability dashboard, human rights, ecolabel certifications, and environmentally based awards or ranking.**

YES 
Info available, robustly meets criteria

YES 
Info available, aspects of criteria are not met

NO 
All methodology locations examined;
research yielded no information found

Summarized rankings for each
criterion and awarded color based
upon the highest count for one out
of three colors.

	Product Level Competitors	HP+	Competitor A	Competitor B	Competitor C	Competitor D	Competitor E	Competitor F	Competitor G	Competitor H	Competitor I	Competitor J	Competitor K
01	Forest Protection & Restoration												
02	Carbon Neutrality Goals												
03	Circular Design & Circularity												
04	Sustainability Dashboard												
05	Human Rights												
06	Ecolabel Certifications (Epeat, Blue Angel, Energy Star)												

*Based on an HP-commissioned January 2022 Keypoint Intelligence research report. The report analysed through desk research publicly available information regarding the extent to which [11] direct HP competitors defined according to IDC Peripherals Tracker, Q3, 2021 offered in the US, Canada, UK, Germany, and France meets seven "sustainability criteria", namely: forest protection/restoration, carbon neutrality, circular design, sustainability dashboard, human rights, ecolabel criteria, and environmentally based awards or rankings. Keypoint Intelligence evaluated companies and their relevant (i.e., in-class) printing systems based on the reasoning that they were the most comparable to HP+, taking into a consideration that a printing system is defined as an OEM printer used with OEM cartridges. Contact Sustainability@hp.com with questions or for the comprehensive research.
 ** Keypoint Intelligence examined publicly available, English-language materials only to identify contributions to sustainability criteria. It did not assess program performance.
 ***HP+ printing system uses only Original HP supplies, not 3rd party comparable supplies as required to achieve EPEAT and Blue Angel certifications.