

# HP Leadership in the Education Industry



COLLABORATE. INNOVATE. SECURE



## Keypoint Intelligence honors HP for the 3<sup>rd</sup> consecutive year with a BLI PaceSetter Award for Education

Analysts at Keypoint Intelligence note, "For universities, HP's proprietary MultiJet Fusion 3D printers help advance the mission of today's engineering labs and curriculum." Other highlights include:

- HP solutions for taking virtual field trips (through AR & VR)
- Linking print devices to educational software
- Easily printing on campuses
- HP's commitment to enhancing digital equity globally and giving back through financial and equipment donations also sets it apart.

"HP is very well equipped to enable anywhere learning, with its range of print and computing technology including home printers, laptop PCs (including Chromebooks), and collaboration PCs with pre-installed conferencing software. The technology doesn't stop there, with learning bundles containing laptops, 3D print and capture devices, as well as creative software.

- Jamie Bsales, Dir. Smart Workplace & Security Analysis, Keypoint Intelligence



HP Inc.  
BLI 2021-2022 PaceSetter  
in Education

## HP's deep, broad experience

For over 50 years, HP has partnered with educational organizations large and small around the world, supplying the technical expertise required to help maximize student achievement. This experience gives us unique insight into your needs to reduce costs, improve collaboration, and drive innovation.

Within the competitive arena of Managed Print Services (MPS), HP continues to be recognized as a market leader by industry analysts Quocirca<sup>1</sup> and IDC<sup>2</sup>.

HP is committed to innovation that serves students, teachers, and administrators alike. We understand that educational institutions, both public and private, face tight budgets, fewer resources, and increased demands. In fact, HP gathered feedback from thousands of teachers, students, and school administrators to create the Education Edition devices ("EE"). HP Education Edition laptops are designed and built for highly mobile, blended learning environments to enable anytime, anywhere creativity, collaboration, and critical thinking.

## Our three-pronged strategy

HP specializations for education include:

- **Collaborative experiences:** Enable quality interactions between individual students and teachers through always-on, always-connected teaching and learning.
- **Innovative approach:** Enable breakthrough learning experiences through innovative products and services designed to differentiate your educational environment.
- **Efficient secure processes:** Securely capture information and integrate data into workflows that streamline processes and drive educational goals, while improving cost savings.



## Why HP?

HP is uniquely positioned for excellence as a technology and services leader in today's education industry. Our decades of experience, together with the solutions and services we've built for education, can simplify secure communication, collaboration, and access to relevant data.

With HP, educational institutions will be better able to deliver cost-efficient collaborative experiences, innovative teaching and learning experiences, and secure, streamlined processes.

Learn more

[hp.com/go/educationworkflow](https://hp.com/go/educationworkflow)  
[hp.com/go/educationsolutions](https://hp.com/go/educationsolutions)

## EMPOWER STUDENTS AND TEACHERS WITH HP SOLUTIONS AND SERVICES

HP education solutions demonstrate HP's overall commitment to helping schools achieve their desired outcomes:

- **HP Workflow Discovery and Industry-specific needs analyses** use Lean Six Sigma practices and include security assessments, which together inform and support your investment in HP technology and services.
- **The HP Enterprise Test Lab** features rigorous protocols that ensure performance of the hardware and software are working together as a system.
- **The world's most secure printers<sup>4</sup> and personal computing systems** help ensure higher levels of security for protecting intellectual property and other confidential information, as well as complying with government requirements.

## HP MANAGED SERVICES AND SOLUTIONS FOR EDUCATION

- **HP Managed Print Services** deliver meaningful outcomes for students, schools, and communities by lowering operational costs, increasing productivity, enhancing security, improving environmental stewardship, and re-investing for future growth. Turn your imaging and printing assets into an advantage.
- **HP and ePRINTit™ mobile printing solution suite** enhances the technology experience and provides a single printing platform to enable students, faculty, and staff to print from any device and manage their own funds and workflows—while helping reduce printing costs.
- **HP Digitization Solutions** help schools streamline operations and automate processes such as student admissions, financial aid, registration and academic records management, grant proposals, vendor management and expense and operations requests.
- **HP Classroom Manager** gives educators the power to monitor student progress through a user-friendly, teacher-controlled virtual environment. Classroom management, collaboration, and real-time assessments at the click of a mouse.
- **HP School Pack 4.0** is a suite of education software and system tools that support innovative, collaborative, and engaging learning while minimizing costs. It comes pre-installed in Windows 10 Education Edition devices and can be purchased separately for other devices.

## HP EDUCATION EDITION LAPTOPS AND TABLETS

These devices are designed and built for highly mobile, blended learning environments to enable anytime, anywhere creativity, collaboration, and critical thinking. Some of these tools include:

- **HP Pro X360 Fortis 11" G9 laptop** provides reliability and performance in a rugged design. 360 degrees of flexibility and the intuitive touchscreen enable a productive and interactive experience. Get day-to-day peace of mind with IT-friendly management and security features from HP.
- **HP Chromebook 11A G Education Edition** elevates learning in and out of the classroom and empowers students to think critically and work collaboratively. Built with co-molded rubber, reinforced corners, and a manageable, secure, and intuitive Chrome OS™, it enables access to thousands of educational Android™ apps and has universal USB-C connectivity and charging.

<sup>1</sup>Quocirca, Managed Print Services Landscape, 2021; Louella Fernandes, March 2021.

<sup>2</sup>IDC MarketScape: Worldwide Print in the Distributed Workforce 2022 Vendor Assessment, Keith Kmetz, January 2022, IDC # US48596221.

<sup>3</sup>Based on HP's unique and comprehensive security capabilities at no additional cost and HP's Manageability Integration Kit's management of every aspect of a PC including hardware, BIOS and software management using Microsoft® System Center Configuration Manager on HP Elite PCs with Windows and 8th Gen and higher Intel® processors or AMD Ryzen™ 4000 processors and higher; HP ProDesk 600 G6 with Intel® 10th Gen and higher processors; and HP ProBook 600 with AMD Ryzen™ 4000 or Intel® 11th Gen processors and higher.

<sup>4</sup>HP's most advanced embedded security features are available on HP Managed and Enterprise devices with HP FutureSmart firmware 4.5 or above. Claim based on HP review of 2021 published features of competitive in-class printers. Only HP offers a combination of security features to automatically detect, stop, and recover from attacks with a self-healing reboot, in alignment with NIST SP 800-193 guidelines for device cyber resiliency. For a list of compatible products, visit: [hp.com/go/PrintersThatProtect](https://hp.com/go/PrintersThatProtect). For more information, visit: [hp.com/go/PrinterSecurityClaims](https://hp.com/go/PrinterSecurityClaims).

